

PCM of California Employees Raise \$16,230 to Support those in Need this Holiday Season

LAKE FOREST, Calif., Nov. 26, 2012 (SEND2PRESS NEWSWIRE) – Donny Disbro, chief executive officer of PCM of California, Inc. (PCM), announced today that company employees raised more than \$16,230 during a series of charitable fundraisers over the past several weeks.

“I’m honored to work with such truly caring employees,” said Disbro. “In today’s uncertain economic climate, every single one of us knows someone who is struggling to make ends meet. To be able to come together as a team and make a difference in the lives of our neighbors is incredibly gratifying.”

Since 1998, PCM has raised nearly \$500,000 for Orange County United Way during its annual employee fundraising campaigns. This year’s efforts generated more than \$10,130 towards United Way’s efforts to improve the lives of Orange County residents.

“We’re grateful to partner with the employees of PCM in our effort to improve the lives of Orange County’s residents, said Max Gardner, CEO of Orange County United Way. “Along with their generous financial contributions, the efforts of PCM employees help raise awareness about the critical needs of so many living on the edge of poverty throughout Orange County. We thank them for joining us in this effort.”

Along with supporting Orange County United Way, the PCM employees fundraising efforts support the work of Associa Cares, comprised of volunteer Associa staff members working at the local and national levels to aid in the raising of financial resources and administer those resources to people in need as a result of natural and man-made disasters.

During the first of these employee-driven fundraising efforts, dubbed “Halloween Daze @ PCM,” employees took part in several Halloween-related activities geared toward raising funds for United Way and Associa Cares. This included pumpkin carving and costume contests to popular games such as eye spy and bingo as well as two silent auctions.

“This week-long celebration offers employees a fun and festive way to make a difference in the community,” explained Catherine Laster, member of PCM’s fundraising campaign team. “Many of our employees have seen first-hand the impacts of job losses and other financial difficulties in the communities they serve, as well as the tragedy that’s unfolded in the wake of Hurricane Sandy. They are very motivated to make a difference in the lives of those who are suffering.”

PCM raised additional funds for AssociaCares during their annual PAC fundraising event held November 13 at the Woodbury Recreation Center in

Irvine.

“We felt it was important to do everything we could to support those in our community who may be lacking basic resources like food and shelter,” said Wendy Bucknum, Government and Public Affairs Manager for PCM-managed Laguna Woods Village and Associa PAC chair. “We’re pleased that we could come together and help make a difference.”

About PCM of California, Inc.:

PCM of California, Inc. (PCM), an Associa company, specializes in the management of Common Interest Developments of homeowner associations for family oriented master-planned developments, resort-style master-planned communities, active-adult master-planned communities, condominium associations and boutique communities throughout Southern California and Southern Nevada.

With headquarters in Lake Forest, Calif., PCM and its companies employ a staff of more than 1,500 people. PCM has offices in serving all of Southern California and Southern Nevada and is recognized by the Multi Housing Council as one of the county’s largest managers of common interest developments. Management services by PCM are backed by state-of-the art Internet technology and comprehensive financial and management systems. For additional information, please contact PCM at 800.369.7260 or at www.pcminternet.com.

About Associa:

Building successful communities for more than 30 years, Associa is North America’s largest community association management firm and serves its clients with local knowledge, national resources and comprehensive expertise. Based in Dallas, Associa and its 8,000 employees operate more than 150 branch offices in the United States, Mexico and Canada. To learn more about Associa and its charitable organization, Associa Cares, go to www.associaonline.com and www.associacares.com. Find us on Facebook (<http://www.facebook.com/associa>), follow us on Twitter (<http://twitter.com/associa>), LinkedIn (<http://www.linkedin.com/company/33264>) and Pinterest (<http://pinterest.com/associa/>), and watch us on YouTube (<http://www.youtube.com/associamarketing>).

About Associa Cares:

Associa Cares is a non-profit 501(c)3 organization created to assist families and communities in crisis as a result of natural and man-made disasters. Associa Cares is comprised of volunteer staff members who serve on national and local committees. Associa Cares operates off of the tax deductible donations of Associa employees and concerned citizens who live in communities all across America. Designed to help both Associa and non-Associa managed communities, Associa Cares volunteers aid in the raising of financial resources and administer those resources to people in need as a result of natural and man-made disasters. For more information, visit www.associacares.com.

News issued by: Professional Community Management of California, Inc.



Send2Press® Newswire

Original Image: https://www.send2press.com/wire/images/12-1022-pcm-ca_72dpi.jpg

#

Original Story ID: 2012-11-1126-001 (8341) :: PCM-of-California-Employees-Raise-16230-to-Support-those-in-Need-this-Holiday-Season_2012-11-1126-001

Original Keywords: Donny Disbro, PCM of California Inc, AssociaCares, Professional Community Management of California, Inc., United Way, Associa, PCM, Associa Cares, Orange County California, charity, nonprofit, charitable fundraisers Professional Community Management of California, Inc. Lake Forest California LAKE FOREST, Calif.

Alternate Headline: Associa's PCM of California, Inc. Employee-driven Fundraisers benefit United Way, and Those in Need This Holiday

NEWS ARCHIVE NOTE: this archival news content, issued by the news source via Send2Press Newswire, was originally located in the Send2Press® 2004-2015 2.0 news platform and has been permanently converted/moved (and redirected) into our 3.0 platform. Also note the story "reads" counter (bottom of page) does not include any data prior to Oct. 30, 2016. This press release was originally published/issued: Mon, 26 Nov 2012 14:49:28 +0000