

# Pet King Brands Celebrates 20 Years as a Leader in the Pet Health Products Industry

WESTMONT, Ill., Jan. 15, 2019 (SEND2PRESS NEWSWIRE) – Pet health products company, Pet King Brands, Inc. – the maker of veterinarian-recommended brands ZYMOX® Dermatology and Oratene® Brushless Oral Care – celebrates 20 years of helping pets find relief from problematic ear, skin and mouth conditions.



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This is a major milestone in the history of the woman-founded and -owned company and signifies the importance of offering pet owners and pet healthcare professionals alternatives to antibiotics and harsh chemicals to aid in the management of some of the most common health issues affecting the majority of pets.

Founded in 1998 by Pamela K. Bosco, Pet King Brands utilizes its patented LP3 Enzyme System in all of its solutions from ear products to skin topicals to shampoo and conditioning rinse and brushless oral care products. All of Pet King Brands' products are manufactured in the United States.

"Twenty years ago, the issues of drug-resistant health conditions in people

and animals were just starting to be talked about,” said Bosco, President and founder of Pet King Brands. “As a result, people started to search for a healthier, more effective alternative for their own and their pet’s healthcare.”

Pet King Brands began with three products and now provides a full spectrum of topical dermatological products for problematic ears and skin – available with or without added hydrocortisone – as well as a full line of oral care products that don’t require brushing to be effective. Since first being introduced through veterinarian clinics nationwide, Pet King Brands has distributed over 1 million bottles of its flagship product ZYMOX® Otic Ear Solution and continues to expand its pet health products line.

In addition to veterinarian clinics across the country, Pet King Brands’ ZYMOX® and Oratene® products are available in pet specialty stores and through online retailers.

“It’s always been our mission to provide solutions, but first, do no harm. Our enzymatic solutions represent cutting-edge technology without the side effects associated with antibiotics,” added Bosco. “We are very proud to not have deviated from our mission since we started 20 years ago but more so, we are so thankful that ZYMOX and Oratene have had such a positive impact on the comfort and health of so many pets across the country.”

## **About Pet King Brands, Inc.**

Pet King Brands is led by President and Founder, Pamela Bosco, who first introduced ZYMOX to the veterinary world in 1998. Based on years of research, she knew she had a product that was going to change the way people managed pet ear infections. Pet King Brands’ patented LP3 Enzyme System is used in the most complete and complex enzymatic dermatology and oral care products available on the market for both small and large animals.

Its ZYMOX Dermatology products remain a stark contrast to other products on the market, offering effective solutions that are easy to use, free of harsh chemicals and antibiotics, and made in the United States. In addition to its skin topicals, Pet King Brands’ product family includes ear care products, brushless oral care products, shampoos and conditioning rinses.

The ZYMOX and Oratene lines represent true advances in the field of veterinary healthcare. Bosco owes her discovery to her brother, Michael Pellico, the bioscientist credited with adapting his enzyme technology in Biotene® – the #1 dentist-recommended product for people suffering from Dry Mouth and owned by GlaxoSmithKline – and making it safe for use in animals. Pet King Brands’ unwavering commitment to the well-being of animals is the reason they take such great pride in delivering high-quality products that are safe as well as effective. ZYMOX and Oratene are available through veterinarians and select retailers.

To learn more visit <https://www.zymox.com/>.

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