

Whole Brain Consulting to Speak at The Hatchery December 2, 2019

CHICAGO, Ill., Nov. 27, 2019 (SEND2PRESS NEWSWIRE) – Chicago Illinois area's William Madden, co-founder and senior partner of Whole Brain Consulting, is scheduled to present at The Hatchery from 6:00 to 7:30 p.m. on December 2, 2019.



Send2Press® Newswire

As a highly respected senior food industry consultant, Madden brings over 20 years experience in the field of outsourced operations and entrepreneurship to the table. Alongside Madden's colleagues Maggie Craig and Stefanie Fogel of DLA Piper, Madden will speak on the topic "Start Up to Scale Up: Co-Manufacturing Considerations."

Madden is a renowned thought leader, writer, and presenter recognized for consulting in the rapidly changing food industry partnership between suppliers, co-manufacturers, co-packers and food companies. In addition to authoring "Separating the Con Man From the Co Man: How to Source a Contract Manufacturer," Madden has contributed to the forward movement of the industry through multiple avenues and has served as an advisor and mentor to emerging food companies.

Craig and Fogel are legal experts specializing in regulatory practice and litigation matters, including but not limited to multi-national food and consumer product regulation and compliance, food and consumer product recall response, corporate compliance, and commercial, class action and multi-plaintiff litigation.

The Hatchery is a 67,000 square foot food industry incubator, designed to help food businesses scale. As one of the largest food industry incubators in the United States, The Hatchery is known for its industrial kitchens, co-working spaces, on-site business planning services, classes and events.

To learn more about Whole Brain Consulting and the upcoming presentation, visit <https://whole-brain-consulting.com>.

About Whole Brain Consulting:

Whole Brain Consulting, a consulting firm specializing in outsourced operations in the food industry, operates from offices in Chicago and Boulder. From supply chain and operations management to food safety, quality, and regulatory compliance, Whole Brain Consulting utilizes the cumulative expertise of over two dozen industry experts to solve problems for rising food companies.