

Interactive Voices Goes Podcasting in the Apple iTunes Podcast Directory

Interactive Voices new IV Podcast communicates directly to voice talents and voice actors, shares the Interactive Voices vision, and fosters growth in voice-over businesses worldwide.

TORONTO, Canada – July 20 (SEND2PRESS NEWSWIRE) – Interactive Voices (www.interactivevoices.com), provider of voice-over services, has launched their own podcast, an audio presentation, to serve voice-over talents in a new and dynamic way. Interactive Voices is sharing their insight with professional voice talents, serving up voice-over news and events, voice-over related business ideas, technology reviews, answering questions submitted to the show about voice-overs and providing talent with a show to call their own from a company they can trust.



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A podcast is most similar to a radio show with a few key differences. Podcasts are published online and can be listened to at the convenience of the listener. Professionally produced podcasts incorporate theme music and voice-overs known as imaging, music beds, and sound effects. Listeners can subscribe to podcasts and have them automatically downloaded to their personal computer or MP3 player allowing them to listen to shows on their own time.

The IV Podcast is a ten-minute program and is the perfect companion for voice-over talents whether they are in the studio or on the go with their iPod. The show is now available for preview and free subscription in the

Apple iTunes Music Store.

Company Marketing Director Stephanie Ciccarelli says, "The mission of this podcast is to inform voice talents of current news and trends while fostering growth in voice-over businesses. This is truly a great honor and privilege."

To subscribe to the IV Podcast, visit the Apple iTunes Music Store to start receiving weekly podcasts from Interactive Voices.

About Interactive Voices

Based in London, Canada, Interactive Voices provides an online marketplace, facilitating transactions between business clients and voice over professionals, employing a comprehensive suite of web-based services. Clients that have worked at Interactive Voices include NBC, ESPN, PBS, The History Channel, Reader's Digest, Olay, L'Oreal, Comcast, Nortel Networks, Bell Canada, Microsoft, Cisco Systems, ING, Western Union, Ford, GM, Jaguar, Firestone Tires, American Airlines, the US Army, the US Government and many more.

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More information: www.interactivevoices.com.

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