

Interview with Robert Bowie Johnson on Send2Press Podcast

TORRANCE, Calif. – September 20 (SEND2PRESS NEWSWIRE) – Bob Johnson, whose company has re-released a controversial board game ‘Public Assistance,’ on how to win at welfare and not work for a living, and a new game called ‘Capital Punishment’ where you can send celebrity criminals to the electric chair, is interviewed about the games and about how welfare officials worked to ban the game in the 1980s, on a new entertainment talk show podcast produced by Send2Press Newswire. The podcast is hosted by PRSA and ASCAP member Christopher Simmons.



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The show is located at www.Send2Press.com/podcast/ and can be listened to on-demand in both RealAudio and MP3 formats, and subscribed to via iTunes or RSS/XML.

Upcoming guests include Beverly West, co-author of a new book “TVtherapy: The Television Guide to Life” (Delta Books) which tells how we use TV to help us cope with everything from a bad hair day to a bad break up; and Suzy Chaffee (“Suzy Chapstick”) who is working with European royalty to get Native Americans to be able to compete in the Olympics as a sovereign nation.

The show is hosted by Christopher Simmons, a veteran journalist and contributor to numerous entertainment and technology publications, an award-winning photographer and digital artist, a musician who has composed soundtracks for two TV cable shows, and a highly regarded marketing technologist who has been interviewed by TrendWatch, PCworld, Entrepreneur,

and many other national publications.

Simmons is also the author of a forthcoming book on Podcasting which covers the practical how-to aspects of developing content, the mechanics of recording and mastering, and optimization for the Web, as well as marketing and audience measurement and retention.

The podcast show can be listened to online, and is available for iPods in the iTunes(TM) Music Store, on-demand in both MP3 and RealAudio formats, and RSS/XML subscription for any music player or audio-enabled PC at:
<http://www.Send2Press.com/podcast/>

The RSS/XML subscription link is: <http://www.send2press.net/podcast/rss.xml>

The Send2Press(TM) Newswire Weekly Podcast is powered and produced by PRNewsRadio(TM).

Selected show content will also be available for use under Creative Commons license through the SwapCasts(TM) Network (www.swapcasts.com) starting in Winter, 2005.

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