

AMT Datasouth Introduces the Fastmark M1 Direct Thermal Barcode and Label Printer

CAMARILLO, Calif., Jan. 6 (SEND2PRESS NEWSWIRE) – In response to customer requests, AMT Datasouth Corporation (www.AMTdatasouth.com) is pleased to introduce its newest Fastmark Series thermal barcode and label printer, the M1. The Fastmark M1 sets a new standard for the convenient and practical barcode printing of small labels and wristbands and is ideal for hospitals and pharmacies. The M1 features an attractively styled small 10.2 x 4.3 inch footprint, allowing it to fit comfortably in small workstations, desks or countertops, or even to be wall mounted.

It prints on up to two-inch wide rolls of all popular media material at speeds up to 5 inches per second. The M1 accepts a full 6.5 inch diameter roll of media under its easy to load clamshell cover. With 203 dpi resolution, the M1 prints high quality text that is easy to read in health care settings, as well as printing most popular linear and 2D bar codes. The M1 fits between the needs of the Fastmark M2 portable printer and the heavy-duty Fastmark M5 and M7 barcode printers.

Standard features on the Fastmark M1 include the PAL Plus application software and as well as Eltron, Zebra and Datamax emulations, so customers will not need to download or learn new software. It also features an easy to read LCD display enabling downtime and stand-alone applications where data can be entered direct to the printer through a keyboard, so users can work around a down computer connection. It has a real time clock (RTC) for date stamping labels. The media sensor is adjustable, making the M1 compatible with all media formats. The M1 printer comes with 4 MB of flash memory. The M1 is available in two versions, one with internal LAN plus USB the other with USB and Serial. An optional USB host port is also available.

All AMT Datasouth Fastmark printers are available to end users through authorized resellers. For complete Fastmark M1 details see the printer specification at amtdatasouth.com/datasheets/13026%20Datasheet_M1%20for%20web.pdf. The Fastmark M1 is now being shipped.

AMT Datasouth has delivered thermal printers since the early 1990s. All of Fastmark brand printers feature the renowned PAL™ application programming language to seamlessly integrate them into existing IT systems where they replace embossers, impact or other legacy printers without host reprogramming. Hospitals, vehicle dealers, ticketing outlets, airlines and anywhere barcode printing is used have selected the Fastmark for its ease of use, the expertise provided by AMT Datasouth's resellers and the ease of working with AMT Datasouth in providing the application software.

AMT Datasouth also offers SDM (Serial Dot Matrix) printers under the brand

names Accel, Documax and XL for forms and tractor fed printing applications. AMT Datasouth has built its reputation on providing its customers with what they want.

More information: www.AMTdatasouth.com.

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