

GlassesUSA.com Honors the Military with Discount Glasses

Online eyeglasses retailer gives large discount on products to military members and their families.

DAYTON, N.J., May 31 (SEND2PRESS NEWSWIRE) – On Memorial Day GlassesUSA.com is honoring the United States military members and their families. The e-commerce leader in online optical products is offering a large discount on their prescription glasses and sunglasses for Memorial Day. The discount is aimed at offsetting the cost of prescription eyewear for military members and their families – outside of what is offered by the United States military.

Based in New Jersey, GlassesUSA sells prescription eyeglasses and sunglasses at up to 70% less than the cost of traditional eyewear stores. In addition, all glasses and sunglasses are made with high quality lenses and frames. With glasses starting from \$18 customers can have access to affordable eyewear where they may not have had the option beforehand. GlassesUSA also offers affordable and worldwide shipping options for customers – including shipping to APO and FPO boxes.

“Many countries honor and mourn the losses of their service members – the United States is unique in that Memorial Day is honored as a day of celebration as opposed to a day of mourning. Many service members and their families still cannot afford adequate eye care necessities like prescription glasses. GlassesUSA is offering a discount of 25% to service members – both active and retired – and their families to ensure that they receive high quality prescription eyewear that doesn’t look like the old Army issued BCGs – Birth Control Glasses – of year’s past,” states Jay Engelmayer, Vice President of Business Development for www.GlassesUSA.com .

He continues, “We provide a service that can help service members and their families. We want to honor those that fight for our freedom and help those that support our military.”

The promotion for service members, retired military men and women, and their families will run from May 20, 2010 until July 5, 2010. To receive 25% off, customers must enter the coupon code USMilitary – a non-case sensitive coupon code.

For more information about GlassesUSA and this announcement, please contact Hillary Rubin, Director of Communications at 800-917-7083 or email hillary@glassesusa.com.

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