

EASEUS Software Finds Success with OEM Model in Data Recovery Software Market

NEW YORK CITY, N.Y., Sept. 23 (SEND2PRESS NEWSWIRE) – EASEUS Software, a leading provider of data recovery, partition manager and backup utilities, finds great success with their OEM model. Since it introduced OEM as one of its cooperative solutions for its data recovery software, the company has successfully expanded its data recovery software market with partners.

The company has asked developers and start-ups: Are you looking for new ways to generate revenue and new products to complement your existing business line at the same time? Or you are finding a way to make your products stand out from the pack? The OEM model offered with EASEUS' Data Recovery Software, letting both hardware and software vendors integrate its data recovery technologies into their products, proves to be a successful method of cooperation and can also strengthen business offerings.

And you may know, EASEUS Software is among only a few professional data recovery software vendors that are taking the OEM model approach, and the company shares its unparalleled data recovery technologies with partners to improve their product value and customer satisfaction.

So far, major technology companies have incorporated EASEUS software into many different offerings, including:

- Anti-virus and security suites;
- Computer hardware bundles;
- Relicensed products;
- Storage media products;
- Bundled software and services.

These are the main ways companies have leveraged the OEM offering:

- Republished and rebranded – integrated EASEUS data recovery technologies into their existing product portfolios to generate significant additional revenue.
- Included it in system builds – increase the value of solutions and gain more access to customers.
- Bundled with software or hardware – bundle with hardware or software products to provide a comprehensive solutions for clients.

EASEUS Data Recovery Software is boasting about its deleted file recovery, format recovery, partition recovery and raw recovery solutions – that work from almost all kinds of storage media – and this is a unique opportunity to have ownership while strengthening your product line.

Additionally, EASEUS Software offers varied levels of cooperation such as source code sales, Reseller/Distributor, Affiliate Program and Service Provider. For more information, please visit www.easeus.com/partner/.

About CHENGDU YIWO Tech Development Co., Ltd.

The company specializes in data recovery, partition manager and backup

software for Windows OS. Its major products are EASEUS Data Recovery Wizard, Partition Table Doctor, EASEUS Partition Master and EASEUS Todo Backup. For more information, please visit www.easeus.com.

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