

Whiteflash Announces Free Saturday Delivery in December

HOUSTON, Texas, Dec. 14, 2011 (SEND2PRESS NEWSWIRE) – Whiteflash Inc. announced free Saturday delivery this December. Already known for free overnight weekday FedEx delivery on everything they sell, Whiteflash will help last minute shoppers this season by providing free FedEx Priority Overnight Saturday delivery on all orders of in stock merchandise purchased as late as 4 p.m. on Friday, December 23, 2011.

Internationally acclaimed as a top provider of ideal cut certified diamonds and engagement rings, Whiteflash is also well stocked with great diamond gift ideas such as diamond earrings, pendants, bangles and bracelets. Most jewelry is made right on premises by skilled Whiteflash craftsmen working with the finest materials and adhering to the highest standards of quality. All jewelry is backed by a [one year service plan](#) providing free repair and refinishing required as a result of normal wear and tear.

Many last minute shoppers also opt for a loose certified diamond as a universally treasured gift, allowing the recipient to decide on the setting to put it into at a later date. Loose diamonds are impeccably packaged in an exciting see-through gift box, presenting the diamond as if it is suspended in air for a brilliantly dramatic effect!

Whiteflash stocks one of the largest in-house inventories of ideal diamonds in the world including their incomparable [A CUT ABOVE®](#) Round Hearts and Arrows and Princess Super Ideal Diamonds. Every in-stock diamond is posted to the website with a comprehensive collection of gemological data and light performance imagery for a totally informed buying decision. All in-house diamonds including [A CUT ABOVE®](#), Expert Selection, and Premium Select categories come with a 100 percent trade-up benefit for life, and all orders are backed by a complete satisfaction 30 day return policy.

Orders can be placed securely online at www.whiteflash.com or by calling toll free 877-612-6770 and speaking to a friendly and knowledgeable diamond and jewelry consultant. As a special bonus, all December orders also come with the outstanding [Whiteflash 2012 Calendar](#), a \$14.95 value.

About Whiteflash:

[Whiteflash](#) is a full scale manufacturing jeweler specializing in Ideal Diamonds and Fine Bridal Jewelry and stocks the biggest inventory of AGS Certified Ideal Cut Diamonds in the world.

The award winning [Whiteflash.com](#) website, described by Kiplinger's Magazine as the "Lord of the Online Rings" enables shoppers the world over to view, compare and purchase top quality diamonds, engagement rings and fine jewelry in a convenient and secure environment.

Whiteflash is the first jewelry retailer in the world to attain [ISO 9001](#) certification for total quality management.

For more information, log on to www.whiteflash.com or call 877-612-6770.

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