

Whiteflash Launches A CUT ABOVE(R) Diamond Sweepstakes

HOUSTON, Texas, May 9, 2012 (SEND2PRESS NEWSWIRE) – Continuing their tremendously popular Facebook “Give it the Yes Vote and Win” contest series, Whiteflash Inc., leading retailer of ideal diamonds, engagement rings and fine bridal jewelry, announced today another impressive giveaway promotion. By casting a vote between the two members of their internationally acclaimed [A CUT ABOVE® Super Ideal Diamond brand](#), each participant will be entered to win the diamond getting the most votes.

The Whiteflash “Give it the YES Vote and Win” contest is providing everyone the chance to win fabulous diamonds and fine jewelry just by casting a vote. All you need is Facebook and an opinion!

Each participant will simply choose between a [0.412ct A CUT ABOVE® Hearts and Arrows Round Diamond](#) and a [0.496ct A CUT ABOVE® Princess Diamond](#). Both are certified as Ideal by the American Gem Society Laboratories and have passed all the tests conducted by the Whiteflash gemological team in order to receive the elite designation of A CUT ABOVE®. It is widely considered by diamond experts and connoisseurs to be among the most perfectly crafted diamonds in the world with proven light performance at the very top of the chart.

Whiteflash serves an international clientele and ships ideal diamonds and fine jewelry to over seventy countries worldwide.

Those wishing to enter for a chance at one of these spectacular diamonds can do so by voting on [Whiteflash.com](#) website or by going directly to the Whiteflash Facebook page: <http://www.facebook.com/Whiteflash.Inc> .

After the polls close on June 30, 2012 one lucky voter will be chosen in a random drawing of the participants and will be awarded the diamond with the most votes. So, cast your vote and you may end up looking particularly brilliant!

About Whiteflash:

Whiteflash is a full scale manufacturing jeweler specializing in Ideal Diamonds, engagement rings and fine bridal jewelry.

The award winning [Whiteflash.com](#) website, described by Kiplinger’s Magazine as the “Lord of the Online Rings” enables shoppers the world over to view, compare and purchase top quality diamonds, engagement rings and fine jewelry in a convenient and secure environment.

Whiteflash is the first jewelry retailer in the world to attain [ISO 9001](#) certification for total quality management.

For more information, log onto www.whiteflash.com or call toll free 877-612-6770.

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