

# AUCNET INC, JAPAN announces opening of US Sales and Operations Center as AUCNET DIGITAL PRODUCTS USA, LLC in Austin, Texas

AUSTIN, Texas, Feb. 19, 2019 (SEND2PRESS NEWSWIRE) – Tokyo based AUCNET Inc (AUCNET) has announced that it has opened U.S. operations in Austin, Texas where it will maintain a new smart phone processing division to be known as AUCNET Digital Products USA, LLC (AUCNET DP USA). The company will provide Asset Recovery services and other contracted services to the U.S. Carrier, OEM, Insurance, Retail and Enterprise wireless space.



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“We are very excited to announce the opening of our U.S. Sales and Operation Center to partner with our existing and future customers to provide direct services in the U.S. as well as the benefit of our Global enterprise capabilities,” said Katsuhiko Ichii, Managing Executive Officer of AUCNET and CEO of AUCNET DP, USA.

AUCNET has tapped 2 respected industry veterans to lead the Sales and Operations efforts for AUCNET DP USA. Greg Roberts, will be COO. Roberts has

worked in wireless reverse logistics, repair, asset recovery and recycling for 15+ years and has held leadership and executive roles at Touchstone Wireless, Brightpoint, USA, Ingram Micro Mobility and Worldwide Distributing. Most recently he was CEO of Greenstream, Intl. David Lundberg, will be Senior VP, Sales and Marketing.

Lundberg is a 30 year veteran in mobile and wireless having been one of the founders of ReCellular Inc, a partner in Touchstone Wireless LP and he has also held executive positions at Brightpoint USA and Greystone Data Technology. He was previously EVP, Business Development at Greenstream, Intl.

AUCNET's U.S. market presence allows them to leverage acquisition of devices and other digital communication products for their global world class auction platform.

"This, coupled with logistics and processing capabilities existing in Austin, will elevate AUCNET DP USA to a position of superior Asset Recovery Services in the U.S. market and abroad," said COO, Greg Roberts. "We afford our customers highest market values through expansive global marketing and auctioning of products on various e-commerce platforms."

The primary functions of the company including management of Finance, Operations, IT, HR and Quality/Engineering will all be based in the Austin, Texas location for AUCNET DP, USA. The company maintains R2 Certification status and ISO 14001 certification.

## **About AUCNET:**

AUCNET INC. (3964.T) is a corporation publicly traded on the First Section of the Tokyo Stock Exchange. AUCNET INC. provides information-based distribution services for B2B online auctions in several vertical markets globally. These markets include used cars, motorcycles, cut flowers, digital equipment, medical equipment, as well as brand items and used PCs. AUCNET INC. was founded in 1984 and is headquartered in Tokyo, Japan.

Learn more: <http://aucnetusa.com/>

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\*PHOTO link for media:

<https://www.Send2Press.com/300dpi/19-0219s2p-aucnet-usa-300dpi.jpg>

\*Photo caption: Tokyo based AUCNET Inc (AUCNET) has announced that it has opened U.S. operations in Austin, Texas.