

# Capacity LLC Asks: ‘Is Your Order Fulfillment Sexy Enough for Your Brand?’ in Webinar Series Launch

NEW YORK, N.Y., April 10, 2015 (SEND2PRESS NEWSWIRE) – “Is Your Order Fulfillment Sexy Enough for Your Brand?” will be just one of the questions answered by third party logistics provider Capacity LLC (<http://www.capacityllc.com>) in the first of a series of webinars scheduled for Thursday, April 16 (1 p.m. EDT/10 a.m. PDT).

Thursday’s webinar, “The 5 Keys to Outstanding Order Fulfillment (And Why It Keeps Customers Coming Back),” will be led by Capacity LLC co-founder and Chief Strategy Officer Thom Campbell. Registration for the webinar is free of charge and available at <https://attendee.gotowebinar.com/register/6427676072005262594>.

The webinar, intended for all vendors, retailers and anyone with an interest in supply chain and logistics, will provide insights into the importance of order fulfillment in achieving client satisfaction.

“I’d like plan to provide product vendors and retailers with the opportunity to learn from what I’ve seen from our vantage point on the supply chain,” said Thom Campbell. “We are very much where the rubber hits the road, literally in the case of handoffs to transport partners. As the last people to touch your product we’re key to a successful brand experience.”

## **About Capacity LLC:**

Capacity LLC, with warehouse facilities in New Jersey and Los Angeles, is one of the nation’s leading providers of third party logistics services. Established in 1999, the company places an emphasis on customized services and personal communications. Thom Campbell has a wealth of experience in working with clients to successfully navigate the challenges of supply chain and logistics issues.

Prior to launching Capacity LLC, Thom was with Morgan Stanley (NYSE: MS) as Manager of the Mutual Funds Group at Morgan Stanley Investment Management and Bottomline Technologies (NASDAQ: EPAY).

More information: <http://www.capacityllc.com/>.

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