

# Capacity LLC Unlocks the Secrets of Successfully Outsourcing Order Fulfillment

NORTH BRUNSWICK, N.J., May 2, 2016 (SEND2PRESS NEWSWIRE) – Capacity LLC, trusted leaders in order fulfillment, e-commerce, and electronic data interchange (EDI), has released a brand new eBook to help business owners who want to find a third-party fulfillment solution.

The guide, entitled “Outstanding Outsourcing: The Capacity Guide to Contracting Out Your Order Fulfillment,” gives owners and managers a valuable resource for all aspects of the outsourcing process.

“If you have ever picked, packed, and shipped an order, you may think it’s straightforward. At some point, though, you can no longer justify the time and attention it takes away from the other critical activities which are at the core of building your brand,” says Thom Campbell, Chief Strategy Officer and co-founder of Capacity LLC. Highlighting one of the primary reasons so many businesses outsource their order fulfillment he adds “what is the most important thing you should be doing with your time, and is it really order fulfillment?” It comes down to a couple of questions, he continues: “What happens when you hand this critical aspect of your business off to a third party and when should you consider doing so?”

These questions and many more are answered in this free download, which Capacity created to guide business owners and decision makers through what can be a complicated and lengthy process. From realizing the right time to outsource through to finding the right fulfillment partner and managing the transition, Outstanding Outsourcing has the answers to make a difficult decision that little bit more manageable.

To download the new eBook, visit <http://www.capacityllc.com/outsourcing-order-fulfillment-ebook/>.

Anyone interested in discussing outsourcing order fulfillment can also contact Capacity’s fulfillment experts online at <http://www.capacityllc.com/contact> or call (732) 745-7770 and select option 3.

## **About Capacity LLC:**

Since 1999, Capacity LLC has been offering expert warehousing, assembly, order fulfillment services and technology solutions to businesses nationwide. Capacity LLC provides a bi-coastal fulfillment solution, from three facilities in North Brunswick, NJ, and a fourth in City of Industry, Calif. These strategic locations on both coasts allow for reduced transit times, cost-effective shipping, and more flexible transportation solutions. All four facilities are close to the major ports of Los Angeles/Long Beach and Newark/New York.

Capacity LLC is cGMP certified, operates FDA registered facilities, and is N.J. and Calif. State Board of Health approved food grade. Capacity LLC provides domestic and international distribution to companies of all sizes, from startups to household name brands who ship around the world.

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News issued by: Capacity LLC



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Original Story ID: 2016-0502-02 (11070) :: capacity-llc-unlocks-the-secrets-of-successfully-outsourcing-order-fulfillment-2016-0502-02

Original Keywords: Outstanding Outsourcing: The Capacity Guide to Contracting Out Your Order Fulfillment, ebook, Thom Campbell Capacity LLC NORTH BRUNSWICK New Jersey NORTH BRUNSWICK, N.J.

Alternate Headline: Successfully Outsourcing Order Fulfillment Unlocked by Capacity LLC

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Original Shortcode for Story: <https://i.send2press.com/MKB2B>