

# Industry Veteran Ken Ellis Joins OpenClose Sales Team

WEST PALM BEACH, Fla., April 16, 2015 (SEND2PRESS NEWSWIRE) – OpenClose, an enterprise-class end-to-end loan origination system (LOS) provider, announced that industry veteran Ken Ellis has been hired as director of business development. Ellis will be responsible for selling the company's multi-channel LenderAssist™ LOS platform to lenders, banks and credit unions.

Ellis has more than 17 years of experience managing complex sales cycles targeting lending entities of all types and sizes. He has a proven, consistent track record of sales and account management success and a strong LOS technology background.

Previously, Ellis was a regional sales manager at D+H where he sold the Avista and Mortgagebot LOS platforms. At D+H, he was consistently a top tier performer and was instrumental in helping capture additional market share. Before that, Ellis was a senior sales executive at LOS provider Dynatek from 1997 to 2006. He was a top performer during his nine year tenure at the company and number one in sales revenue for five years. Ellis is very familiar with end-to-end LOS technology, best-of-breed solutions, software-as-a-service (SaaS), lending operations, solution crafting and more.

"We are ecstatic to have someone with Ken's background and knowledge join the OpenClose sales team," said JP Kelly, president of OpenClose. "His experience working with a variety of mortgage technologies and LOS platforms will undoubtedly contribute immensely to our uptick in deal flow."

"I've seen a lot of LOS platforms in my day and most of what's currently on the market is either antiquated or has deficiencies," stated Ellis. "Once I took an in depth look at OpenClose's LenderAssist™ LOS, it's what I believe to be the best, most complete and contemporary end-to-end platform on the market today. OpenClose's entire system is browser-based, workflow-driven, fully compliant and extremely flexible. Pricing is managed for over 50 investors, the reporting component is very detailed, and the imaging and document management functionality is extremely robust. I am very excited to introduce OpenClose's solution to the many lenders that are having challenges with their current LOSs."

Ellis holds a BA in Political Science from Grove College and a JD from the University of Toledo. He is an active participant in the Mortgage Banking Association.

## **About OpenClose:**

Founded in 1999 and headquartered in Palm Beach, Florida, OpenClose® is a leading end-to-end, multi-channel loan origination system (LOS) provider that delivers its platform on a software-as-a-service basis. The company provides a variety of 100 percent browser-based solutions for lenders, banks and credit unions.

OpenClose's core solution, its LenderAssist™ LOS, is completely engineered by the same company using the same code base from the ground up, thus avoiding the problems that often accompany assembling best-of-breed applications or acquiring disparate technologies in an effort to create an end-to-end platform. The company provides lending organizations with full control of their data and creating a truly seamless workflow for comprehensive automation and compliance adherence.

For more information, visit <http://www.openclose.com/> or call (561) 655-6418.

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