

Keli Roberts Aligns with Hedstrom Fitness as Kamagon Ball Brand Ambassador

ASHLAND, Ohio, March 2, 2016 (SEND2PRESS NEWSWIRE) – Hedstrom Fitness is excited and proud to announce internationally recognized trainer, presenter and programmer, Keli Roberts as the new Kamagon® Ball Brand Ambassador.

The Kamagon Ball is a revolutionary product that changes the paradigm of functional training. Using water as a destabilizing weight, it adds unstable resistance to exercises and enables users to burn more calories than traditional, static weight training with the same amount of resistance.

Keli developed the 8 Hour Kamagon® Certification Course, as well as all Kamagon® workshops and trainings to date. In her new role as Ambassador, Keli will author articles, continue to develop content and programming, and support the brand and product through various channels.

“The Kamagon Ball is one of my favorite fitness products,” says Keli. “It’s super versatile, dynamic, accessible, and incredibly effective. It’s a great tool for group fitness, one-on-one training or functional training zones.”

The Kamagon® Ball is available in two sizes: 14-inch (which holds up to 45 lbs. of water), and 9-inch (holding up to 13 lbs. of water); both proudly made in the USA. The product also comes with a workout DVD created by Keli.



Send2Press® Newswire

“We’re excited to bring Keli on as the product Ambassador,” says Nate Logan, Hedstrom Fitness Director of Business Development. “She’s got such a plethora

of knowledge and is incredibly creative and well-versed in her use with the product. We look forward to new written and video content, and her overall involvement in taking this great tool to the next level in the fitness industry.”

About Hedstrom Fitness:

Hedstrom Fitness is a division of Ball Bounce and Sport, Inc., one of the nation’s premier manufacturers, distributors and marketers of play and sports balls with more than 400 employees and distribution networks in the U.S. and Canada. Based in Ashland Ohio, Hedstrom Plastics, a sister division, currently manufactures the Kamagon® Ball and the Surge®. Ball Bounce and Sport, Inc. is also the licensed manufacturer of BOSU® LLC’s BOSU® Balance Trainer. Hedstrom Fitness is dedicated to delivering products which are unique and versatile, and fill a specific niche within the fitness industry.

For more information, visit:

<http://www.kamagonball.com/>

<http://www.hedstrom.com/>

<http://www.hedstromplastics.com/>.

About Keli Roberts:

Keli Roberts is the recipient of the 2003 IDEA International Fitness Instructor of the Year award, 2003 OBOW ECA award for Best Use of Equipment, 2005 for Best Female Presenter and 2008 Lifetime Achievement Award and in 2007 Keli was inducted into the National Fitness Hall of Fame. In 2012, Keli was also awarded Presenter of the Year for Empower! Conventions. As an ACE Master Trainer and CEC provider, Keli is known for her acclaimed workshops worldwide. Her award winning DVDs demonstrate her exceptional teaching skills.

Keli is ACSM CEP and holds certifications through ACE as a GFI and Gold PT as well as Precision Nutrition. Additionally Keli a Kamagon® Ball Brand Ambassador, an SCW Faculty Member, a BOSU Elite Developmental Team Member and a Schwinn® and IndoRow Elite Master Trainer.

Twitter: @Kamagon_Ball

*PHOTO FOR MEDIA:

Send2Press.com/wire/images/16-0209-Kamagon-300dpi.jpg

News issued by: Hedstrom Fitness



Original Image: <https://www.send2press.com/wire/images/16-0302-Keli-Kamagon-500x375.jpg>

#

Original Story ID: 2016-0302-02 (10908) :: keli-roberts-aligns-with-hedstrom-fitness-as-a-kamagon-ball-brand-ambassador-2016-0302-02

Original Keywords: fitness products, Ball Bounce and Sport Inc Hedstrom Fitness Asland Ohio ASHLAND, Ohio

Alternate Headline: Fitness Trainer Keli Roberts Named Kamagon Ball Brand Ambassador for Hedstrom Fitness

NEWS ARCHIVE NOTE: this archival news content, issued by the news source via Send2Press Newswire, was originally located in the Send2Press® 2004-2015 2.0 news platform and has been permanently converted/moved (and redirected) into our 3.0 platform. Also note the story "reads" counter (bottom of page) does not include any data prior to Oct. 30, 2016. This press release was originally published/issued: Wed, 02 Mar 2016 09:00:02 +0000

Original Shortcode for Story: <https://i.send2press.com/Q5Bz3>