

# MostFit will Feature Product Demos, Discounts and More at the 2017 IDEA World Convention in Las Vegas

LAS VEGAS, Nev., July 7, 2017 (SEND2PRESS NEWSWIRE) – On July 20 – 23, MostFit will join more than 330 fitness brands and 10,000 fitness professionals in Las Vegas for four days of cutting edge education and networking at the biggest fitness industry event of the year.



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“We are so excited to make our fourth year exhibiting at IDEA World the best one by far,” says MostFit Owner, Andrew Gavigan. “We are looking forward to sharing our product and education with fitness pros, trainers and group fitness instructors because the feedback, insights and excitement generated each year is so helpful.”

Andrew and his team of trainers will be demonstrating exercises and movements derived from their education and programming at Booth #525 on an ongoing basis during Trade Show hours.

Legends Football League and Team Canada Athlete, Amanda Ruller will hold demonstrations during show hours as well.

Attendees will receive 15 percent off plus free shipping on all MostFit products at the MostFit booth, and for those not able to attend the show,

this discount will be extended to online orders.

“The traction our products are gaining among esteemed fitness professionals and athletes is exhilarating and humbling, and this opportunity to gain even more visibility at the industry’s largest event of the year is going to be awesome. We are so thrilled to be part of this,” says Andrew.

***MostFit products include:***

**The MostFit Core Hammer** is a first of its kind, finally making sledgehammer workouts possible without the tire. The Core Hammer is designed just like a sledgehammer, but the head is round and composed of solid urethan, providing the right amount of rebound so the user can establish a rhythm that exactly mimics traditional sledgehammer swings. This means that sledgehammer workouts can now be done anywhere...in a park, gym, Crossfit box or at home and multiple users can workout together in small spaces with the Core Hammer, which fits in nicely with MostFit’s mantra of helping the user be the “Most Fit” they can be – anywhere, any time.

**The MostFit SYN Rings** allow the user to suspend weight plates or kettlebells from an Olympic weightlifting bar creating instability; forcing the user to engage more core and stability muscles and increase overall strength. The rings allow the weight plates to move in all directions, including forward, back, side-to-side, up-and-down and in circular motions. Portable and easy to store, the SYN Rings can go with you anywhere, fit in a drawer or small spot on the functional training zone floor.

**About MostFit:**

Founded by trainer Andrew Gavigan in 2011, MostFit strives to provide unique, effective, and efficient products to the fitness community in an effort to make optimum performance more accessible.

MostFit firmly believes that accessibility is the key to success for athletes and fitness enthusiasts of all levels. In that vein, MostFit’s goal is to make fitness enjoyable, and approachable, empowering individuals to be the “most fit” they can be.

More information: <https://most-fit.com/>

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**MULTIMEDIA:**

\*PHOTO for media: [Send2Press.com/wire/images/17-0706s2p-Amanda-Ruller-300dpi.jpg](https://send2press.com/wire/images/17-0706s2p-Amanda-Ruller-300dpi.jpg)

\*Photo Caption: Core Hammer Swing done by Legends Football League and Team Canada Athlete, Amanda Ruller.

\*VIDEO (YouTube): [https://youtu.be/iknkHF\\_siEQ](https://youtu.be/iknkHF_siEQ)