

# National Association of Appraisers (NAA) and Anow forge partnership to bring cutting edge appraisal software to real property appraisers members

SAN ANTONIO, Texas and RED DEER, Alberta, March 19, 2019 (SEND2PRESS NEWSWIRE) – Anow, creator of the leading software for real estate appraisal offices, today announced it has forged a partnership with the National Association of Appraisers (NAA) to make Anow's appraisal office management platform more readily accessible to members of the professional organization.



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As part of the NAA's partnership with Anow, members will benefit from a discounted Anow subscription, eligibility to participate in Anow's closed technology pilot programs and a direct pipeline for sharing feedback with Anow's development team.

"Our partnership with Anow gives our members access to technology tools that will help them improve appraisal quality, decrease turn times and streamline the administrative aspects of running an appraisal business," said NAA President Elect Craig Morley. "Plus, by inviting NAA members to shape the

future of appraisal technology, Anow is helping advance our mission to exert a beneficial influence on the appraisal profession.”

“Anow’s appraisal office management platform helps appraisers stay organized by automating time-consuming tasks such as invoicing, payroll and scheduling, giving them more time for revenue-generating work,” said Marty Haldane, founder and CEO of Anow. “As a third-generation appraiser, I am empathetic to the challenges appraisers face today. It brings me great pleasure to make life a little simpler for NAA members.”

**ABOUT ANOW:**

Anow is an appraisal management software developer that simplifies the way real estate appraisers manage their businesses. Launched in 2011 by multi-generational appraisal professional Marty Haldane, Anow streamlines a wide range of everyday appraisal processes while offering unmatched business insights to help appraisers compete in today’s digital environment.

Powerful order tracking, job assignment, collaboration, and scheduling tools allow appraisers and administrative staff to save time, assign appraisals more easily and deliver exceptional service to clients and mortgage lenders from any web-enabled device. Advanced reporting enables business owners to manage fee competition and turn times with ease. Anow is headquartered in Red Deer, Alberta. For more information, visit <https://anow.com/>.

**ABOUT NATIONAL ASSOCIATION OF APPRAISERS (NAA):**

The National Association of Appraisers (NAA) is a nonprofit professional association dedicated to uniting all appraisers with a focus on advocacy, information and professional development. NAA provides a voice for appraisers in influencing national and state regulation and policy. The association’s magazine, Appraiser Focus, is published quarterly. For more information, visit <https://naappraisers.org/>.

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