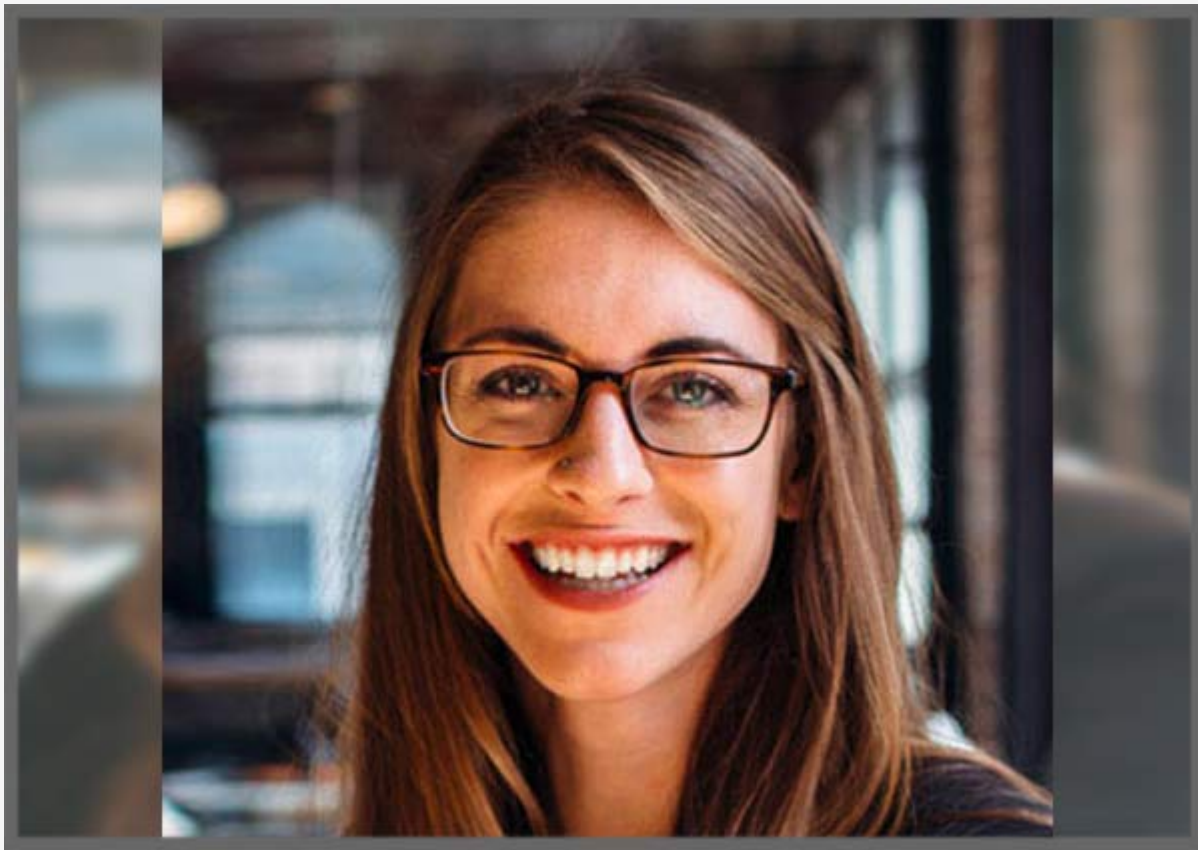


Twelve 11 Media Names Kristin Messerli Managing Editor of Mortgage Women Magazine

LAS VEGAS, Nev., April 12, 2017 (SEND2PRESS NEWSWIRE) – Twelve 11 Media, the Publisher of “Mortgage Women Magazine” and “Mortgage Compliance Magazine,” announced today that Kristin Messerli has been named Managing Editor of Mortgage Women Magazine. Kristin officially started on April 1, 2017 and the May-June 2017 issue of “Mortgage Women Magazine” will be the first issue produced under Kristin’s leadership.



Send2Press® Newswire

In her role as managing editor, Kristin will be responsible for leading and overseeing all editorial content of the magazine as well as being the magazine’s spokesperson. Ben Slayton, publisher of “Mortgage Women Magazine” is thrilled to have Kristin to lead the magazine and to take it into a new direction with a new look and focus. She will continue to maintain the magazine’s core mission of empowering women across the mortgage industry to maximize their potential and to enable them to take the best advantage of the opportunities placed before them.

Kristin is the founder of Cultural Outreach Solutions LLC, which is focused on providing effective methods to reach today’s young and diverse homebuyers to mortgage and real estate companies. Since 2013, she has built a successful nationwide practice including training, digital marketing, analytics, and

market education through numerous published articles and speeches. She has worked with over 50 lenders, including clients such as National MI and lenders of all sizes in all lending channels.

Kristin is also a second-generation entrepreneur in the mortgage industry and holds over 13 years of experience working in the financial industry and international human relations. She is passionate about advancing homeownership in multi-cultural and underserved segments, as she understands that homeownership is the best way to empower communities to generate wealth and upward mobility.

Prior to Cultural Outreach Solutions, she was a social worker and community organizer in the Latino immigrant community. She later consulted for international social enterprises with former McKinsey consultants at the University of Oklahoma where she earned her Master's degree in Public Administration.

"Mortgage Women Magazine" and "Mortgage Compliance Magazine" are the only two publications in the U.S. Mortgage Industry that are 100 percent focused on Mortgage Women and Mortgage Compliance, two of the most important issues in the mortgage industry today.

About Mortgage Women Magazine:

"Mortgage Women Magazine" is the preeminent publication and resource for women in the mortgage industry by:

- Publishing quality, timely and relevant articles that are meaningful and helpful to its subscribers.
- Maintaining highly visible, knowledgeable and respected writers for the magazine.
- Providing business resources to our subscribers that will assist them in their everyday mortgage business responsibilities.
- Always keeping the magazine focused on its core subscribers' needs by providing a publication that is solely focused on the needs of women working in the mortgage industry.
- Strive to acquire advertisers that are reputable and that will provide services and/or products to our subscribers.

For more information visit: <http://www.mortgagewomenmagazine.com/>.

About Mortgage Compliance Magazine:

Mortgage Compliance Magazine is a monthly Digital publication that was conceived by one of the mortgage industry's well know compliance professionals. The idea was to create a magazine whereby it would focus its editorial content totally on the needs of the professionals that work in the Mortgage industry's Legal, Regulatory Compliance, Risk Management and Quality Assurance area of the mortgage banking business, including but not limited to the Federal and State Chartered Banks and Credit Unions and Mortgage Banking

Firms through-out the country.

Mortgage Compliance Magazine is a free digital subscription. It is available to all of the mortgage industry's Legal, Regulatory Compliance, Risk Management and Quality Assurance professionals. For more information visit: <http://www.mortgagecompliancemagazine.com/>.