

Whiteflash Becomes Simon G. Reseller

HOUSTON, Texas, April 29, 2014 (SEND2PRESS NEWSWIRE) – Whiteflash Inc., internationally acclaimed retailer of ideal diamonds and fine bridal jewelry, announced today that they have become an authorized reseller for top jewelry design company Simon G.

Well known for their A CUT ABOVE® Hearts and Arrows diamonds, Whiteflash now offers the full line of [Simon G Engagement Rings](#) and Simon G Wedding Rings, as well as the complete line of innovative and fashion forward Simon G jewelry creations.

Whiteflash maintains a Houston area showroom located in Sugar Land, Texas, approximately 15 minutes southwest of the famed Galleria shopping center. Customers will also be able to shop for Simon G designs on the state-of-the-art [Whiteflash](#) website, as well as place special orders for any model available from the designer.

[Simon G](#) is a leader in the field of fine jewelry design and was founded by Simon Ghanimian, a talented and energetic jewelry designer who emigrated from Beirut to Los Angeles 32 years ago to launch his jewelry business. Having developed a reputation for world-class design, outstanding quality, and excellent customer service, the Simon G brand has risen to the highest echelons in the competitive field of designer jewelry.

Bridal jewelry is at the heart of the Simon G line, with engagement rings and wedding bands that range from sleek and classic to dramatic and intricate. Metal choices include platinum and three colors of gold. White gold is alloyed with palladium in order to make it hypo-allergenic. In addition to the timeless allure of yellow gold, Simon G is making quite a name for themselves with their pink gold offerings which are trending up in a big way. For customization of catalogue designs as well as to accommodate customers looking for something entirely different, Simon G offers a custom design service available by special request.

Whiteflash is proud to welcome Simon G to its all-star lineup of top [jewelry designers](#) including Tacori, Verragio, Ritani, Vatche, Mark Schneider and Benchmark.

About Whiteflash:

Whiteflash is a member of the American Gem Society specializing in Ideal Diamonds, Designer Engagement Rings and Fine Bridal Jewelry. Their [A CUT ABOVE®](#) Super Ideal Diamonds are considered by trade experts and diamond connoisseurs to be among the finest in the world.

The award winning [Whiteflash.com](#) website, described by Kiplinger's Magazine as the "Lord of the Online Rings" enables shoppers the world over to view, compare and purchase top quality diamonds, engagement rings and fine jewelry in a convenient, secure and information rich environment.

Whiteflash is the first jewelry retailer in the world to attain ISO 9001 certification for total quality management and welcome visitors to their [Houston jewelry showroom](#) located in the upscale community of Sugar Land, Texas.

For more information, log onto <http://www.whiteflash.com/> or call toll free 877-612-6770.

* PHOTO 300dpi for media:

https://www.send2press.com/wire/images/13-1203-wf-showroom_300dpi.jpg .

* Photo Caption: Whiteflash Houston Jewelry Showroom.

* Video: <http://youtu.be/ycvC5HyEfp0> .

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