

Whiteflash Named 2014 BBB Winner of Distinction

HOUSTON, Texas, May 12, 2014 (SEND2PRESS NEWSWIRE) – [Whiteflash Inc.](#), top tier retailer of ideal diamonds and fine bridal jewelry, was honored this week by the Better Business Bureau (BBB) for excellence in quality control, customer service and customer satisfaction. Named a 2014 Winner of Distinction among all the retail jewelers in the greater Houston area, Whiteflash has now received high honors from the BBB for nine years in a row and maintains an A+ rating.

BBB members are judged on several areas of performance including customer care, product quality, education, and innovation. Whiteflash received high marks for an outstanding record of customer satisfaction as reflected in the thousands of Whiteflash reviews found on the internet from customers all over the world. [A CUT ABOVE®](#) super ideal diamonds, available exclusively at Whiteflash, are considered among the finest diamonds in the world with proven light performance and exceptional beauty.

An overriding commitment to the customer experience has always been at the core of the Whiteflash philosophy and drives the company in the quality of its products as well as the information, education, expert guidance, and above all, customer care it provides.

Vera Wages has been head of Customer Service at Whiteflash for 11 years and puts it this way: “I personally love being part of the joy that our customers experience with our products. And it is very rewarding to help smooth out any rough spots for them to ensure a joyful resolution.”

Whiteflash CEO Debi Wexler adds, “Our company core values really define how we go about serving our customers, our trading partners and our employees. As our mantra indicates, it’s all about delivering a Brilliant Experience. We are certainly proud to have been recognized again this year by the BBB with another Award for Excellence.”

Whiteflash continues to evolve and expand. In addition to the international reach of their robust e-commerce site, their Sugar Land showroom now serves a growing Houston area clientele and offers a full line of [designer engagement rings](#) by top brands including Tacori, Verragio, Simon G, Ritani, Mark Schneider, Vatche and Benchmark. [The Whiteflash store](#) was also recently awarded membership in the prestigious American Gem Society.

About Whiteflash:

Whiteflash is a top tier retail jeweler specializing in Ideal Diamonds, Designer Engagement Rings and Fine Bridal Jewelry. Their [A CUT ABOVE®](#) Super Ideal Diamonds are considered by trade experts and diamond connoisseurs to be among the finest in the world.

The award winning [Whiteflash.com](#) website, described by Kiplinger’s Magazine

as the “Lord of the Online Rings” enables shoppers the world over to view, compare and purchase top quality diamonds, engagement rings and fine jewelry in a convenient, secure and information rich environment.

Whiteflash is the first jewelry retailer in the world to attain ISO 9001 certification for total quality management and welcome visitors to their Houston jewelry showroom located in the upscale community of Sugar Land, Texas. Whiteflash is a proud member of the American Gem Society.

For more information, log onto <http://www.whiteflash.com/> or call toll free 877-612-6770.

* PHOTO: Send2Press.com/wire/images/14-0512-whiteflash-bbb_500x375.jpg .

* Photo Caption: COO Eliezer Eber and VP Bryan Boyne receive BBB award on behalf of Whiteflash.

* VIDEO: https://www.youtube.com/embed/Pz4kYqfY_k8?rel .

News issued by: Whiteflash Inc.



Original Image:

https://www.send2press.com/wire/images/14-0512-whiteflash-bbb_500x375.jpg

#

Original Story ID: 2014-05-0512-005 (9403) :: Whiteflash-Named-2014-BBB-Winner-of-Distinction_2014-05-0512-005

Original Keywords: COO Eliezer Eber, ISO 9001 certification, A CUT ABOVE Super Ideal Diamonds, 2014 Winner of Distinction Whiteflash Inc. Houston Texas HOUSTON, Texas

Alternate Headline: Houston Jewelry Manufacturer Whiteflash Inc. Named 2014 BBB Winner of Distinction

NEWS ARCHIVE NOTE: this archival news content, issued by the news source via Send2Press Newswire, was originally located in the Send2Press® 2004-2015 2.0 news platform and has been permanently converted/moved (and redirected) into our 3.0 platform. Also note the story "reads" counter (bottom of page) does not include any data prior to Oct. 30, 2016. This press release was originally published/issued: Mon, 12 May 2014 15:19:04 +0000

Original Shortcode for Story: <http://i.send2press.com/2nBga>