

# CNBC Stocking Stuffer List Begins with Quik Pod(R)

BUFFALO, N.Y. – Dec. 14 (SEND2PRESS NEWSWIRE) – Quik Pod(R), created by Fromm Works Inc., the world's first handheld extendable tripod, begins the list of CNBC's "Pogue's Holiday Gadget Picks List" as selected by David Pogue, the personal technology columnist for The New York Times. With Quik Pod(R) no one is left out of the picture, not even the photographer!



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Quik Pod, the compact lightweight (less than 3.5 ounces) handheld extendable tripod converts from handheld to table-top use for larger group photos. The Quik Pod(R) can be used with point and shoot, DSLR and waterproof cameras. It comes with a built in self-positioning mirror to center each shot. This allows the photographer to be included in photos and videos without asking strangers to operate their camera. The photographer has control rather than handing it (their camera!) over to a stranger. Price: \$24.95 and up; more info: [www.quikpod.com](http://www.quikpod.com).

For larger cameras there is the Quik Pod DSLR for cameras and camcorders up to 2 lbs. in weight. The Quik Pod DSLR converts from handheld to monopod in seconds and extends the reach by 53-inches. It's perfect for paparazzi moments.

Families and people on vacation will appreciate this versatile tool for taking better pictures and videos. Fully extended Quik Pod(R) can be used for self-portraits or for overhead shots at parades and concerts. When not in use it fits easily into your pocket or purse!

Both the point and shoot, as well as DSLR, model attach to any camera or camcorder using a standard tripod socket.

Dealers include Amazon.com, J&R, Adorama, B&H, Calumet Photographic, QVC and Magellans. In Canada, it is available at Henrys Camera. U.S. Patent Application Published. Foreign patent pending.

Downloadable photos and spec sheets are available at:  
<http://www.quikpod.com/Press.asp>

**Company Background:**

Fromm Works Inc. president Wayne Fromm invents all of the products it markets. Past hits have included Disney's Beauty and the Beast, Nesquik Milkshake Maker, Crayola Color & Create Picture Show, and more. Fromm Works proudly supports children's charities. More information: [www.frommworks.com](http://www.frommworks.com).

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Quik Pod handheld extendable tripod, QuickPod, QuikPod, inventor Wayne Fromm, Quik Pod DSLR for cameras and camcorders, allows the photographer to be included in photos and videos without asking strangers to operate their camera Fromm Works Inc.