

Neotrope Selected to Provide Internet Marketing Solutions for New York Computer Technology Firm S&R Network Consulting

TORRANCE, Calif. – Dec. 14 (SEND2PRESS NEWSWIRE) – Neotrope(R), a leading advertising, PR, and Internet Marketing firm established 1983, today announced it has been chosen by a leading New York Computer Consulting firm, S & R Network Consulting (www.sr-network.com), to provide promotion and brand development for their company and Website.



Send2Press® Newswire

As part of this program, Neotrope will provide both press release distribution services as well as its proven ContextEngine(R) search engine Deep-Linking Technology, first introduced in fall of 1996. "We've been very pleased with the results provided on past projects with Neotrope," said Sharad Suthar, President and CTO of S & R Network Consulting. "They have a demonstrable expertise in search engine marketing for technology companies."

S & R Network Consulting is specialized in providing various computer consulting services to businesses in New York City, Long Island and New

Jersey. Some of the services it provides include network planning, setup, on-site and remote support, network and data security, redesign, pro-active network monitoring, data migration and disaster recovery, co-location services. It also provides various database and website consulting services. The team holds a number of certifications, and has more than 15 years of experience in the field. General information can be found at www.sr-network.com/aboutus.shtml.

More information on the consulting services it offers can be found at www.sr-network.com/services.shtml.

About Neotrope(R)

Based in Torrance California, Neotrope (www.neotrope.com) has been helping small-to-medium businesses and entertainment companies establish their brand and grow revenue since 1983. Neotrope has launched over 600 Websites since March of 1995 and has developed proprietary solutions for Internet Marketing, SEO, and search positioning. Send2Press(R) Newswire, a service of Neotrope, offers best-in-class affordable news distribution and alternative placement of news content to improve its "persistence." Send2Press also leverages Neotrope's ContextEngine(R) press release optimization technologies and PRTRax(TM) reader tracking for business intelligence. 2008 marks the company's 25th Anniversary.

Neotrope brands include BlueSpin(TM), California Newswire(R), ContextEngine(R), DigitalAuthor(TM), DotComMojo(TM), eNewsChannels(TM), Free2Press(TM), FreeNewsArticles(TM), Mindstock(R), PRTRax(TM), and Send2Press(R).

The Neotrope marketing team includes President/CEO Christopher Simmons, who is the leading authority on press release optimization, an award-winning multimedia designer and journalist, a member of the Public Relations Society of America (PRSA), and ASCAP; Liisa Sullivan, a veteran PR pro, and a Public Relations Association of Western North Carolina member; and a team of working journalists and accredited PR experts. Mr. Simmons is frequently interviewed by organizations like Entrepreneur, The Chicago Post Tribune, PC World and Trendwatch.

More information: Send2Press.com/services/internet_marketing.shtml

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