

Producer Loren Weisman Joins Music Industry Newswire as Contributing Editor

LOS ANGELES, Calif., Jan. 19 (SEND2PRESS NEWSWIRE) – Online-based recording industry publication adds noted music producer Loren Weisman to its editorial staff. Weisman will contribute expertise on issues related to the pro side of the industry, as well as a regular column on how to succeed in the music business for indie bands and artists. Music Industry Newswire(TM) (MIN) is a unit of Neotrope(R) Entertainment, established in California in 1983.



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“We’re excited to have Loren join the team,” said Christopher Simmons, CEO of Neotrope, and MIN editorial director. He adds, “In addition to commentary on things that tickle his fancy, Loren will be providing practical wisdom from the viewpoint of somebody who continues to succeed in this tough business.”

Music Industry Newswire (www.musicindustrynewswire.com) is an online magazine covering music entertainment, music instruments and technology, industry news, interviews, and how-to articles. MIN was founded in 1995.

Loren Weisman is an accomplished music producer based in Seattle, Washington. Having worked on over three hundred albums, Loren has also worked on numerous

television, film, video game and radio productions, from New York to Los Angeles, Boston to Seattle. Loren is also the founder of Brain Grenade Entertainment LLC, and the author of the Freedom Solutions Recording Plan. Loren has also written a forthcoming book, "The Artists Guide for Success in the Music Business" (2009), to help independent musicians achieve self sufficient and sustainable success.

Regular MIN columnists include Scott G (aka recording artist "The G-Man"), and Christopher Laird Simmons. Scott G is a voting member of NARAS, has nearly a dozen albums out, and his marketing firm in Los Angeles provides voiceover and music for radio/TV; and he manages both a music publishing company and music video production firm. Scott's music can be found on iTunes and Delvian Records. Simmons has been writing about the music business since 1984, is frequently interviewed by tech and entertainment pubs, has composed music for two cable TV series, and he is a member of the PRSA and ASCAP. Simmons' music can be found on Amazon, CDbaby, Napster, and iTunes.

For more information, visit: www.musicindustrynewswire.com/staff.

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*(Photo Caption: Music producer Loren Weisman.)

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