

mXpo.net Selects DepthPR to Promote Virtual Mortgage Trade Show to Mortgage Professionals, Mortgage Technology Vendors and Service Providers

AVENTURA, Fla., Aug. 13 (SEND2PRESS NEWSWIRE) – mXpo.net, the mortgage industry-sponsored virtual trade show, conference, job fair and educational content platform, has partnered with Depth Public Relations as the exclusive public relations provider for its 2009 industry-wide summit and expo for mortgage professionals on October 7 – 8.

Depth Public Relations, LLC, is an alternative full service public relations, media relations and organic search engine optimization provider for the financial services and mortgage industry; including lenders, community institutions, and Top 50 mortgage technology and services providers.

“mXpo.net selected DepthPR to reach [mortgage professionals](#) from wholesale and retail originators and loan officers, loan processors and back office personnel, executives and owners, to mortgage technology and services vendors with our opportunity to experience a different kind of trade show experience,” said mXpo.net 2009 event director Camilla Dominguez. “Their ability to share our vision for a Web-based interactive tradeshow alternative that will complement traditional tradeshow strategies, offer business and career development innovations, and create professional networking advantages cinched the deal.”

“Trade shows can be invaluable career and business development venues for mortgage lenders, technology vendors and service providers, now mXpo.net is extending an opportunity to measurably improve tradeshow options,” said DepthPR principal Kerri S. Milam. “Our role is to heighten awareness of the October 7 – 8 event, and to engage the multi-dimensional real estate finance industry in the advent of an exciting interactive educational and marketing channel.”

About mXpo

mXpo.net is an industry-sponsored virtual trade show, conference, job fair and educational content platform for mortgage professionals including wholesale and retail originators and loan officers, loan processors and back office personnel, executives and owners, and mortgage technology and services vendors. For information about attending, sponsoring, or exhibiting at mXpo.net 2009 Virtual Trade Show, [contact us](#) at (877) 257.2301.

About Depth Public Relations, LLC

Since 2006, Depth Public Relations has delivered 100 percent senior level counsel, industry insight and tactical intelligence to the financial services industry, including Top 50 mortgage technology vendors and service providers. It offers precision messaging strategy, keyword analysis and deployment, industry-specific B2B networking through online communities and business media outlets, content development and placement, and organic search engine optimization (SEO) to strengthen brand reputation. For more information about Depth Public Relations, LLC, services visit www.DepthPR.com.

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