

Music Industry Veterans Rave About Newly Released Book, 'The Artist's Guide to Success in the Music Business'

SEATTLE, Wash., April 26 (SEND2PRESS NEWSWIRE) – “The Artist's Guide to Success in the Music Business” (ISBN: 978-1-935359-33-3) was just released by author Loren Weisman. The book is a detailed analysis of the subjects that all musicians should understand and apply in order to pursue a successful and sustainable career in music. Full of ideas and practical advice, this book provides comprehensive details on how to optimize success and achieve sustainability and self-empowerment in today's music business.

From production and performance to marketing and career-building, this book instructs artists on how to take the hard-earned lessons of a fellow musician and put them to work in their own careers. This book has already received favorable reviews from several industry veterans such as Scotty Moore, Jon “Bermuda” Schwartz, JC Conga and many more.

“It is going to be a harder road than you thought, and short-cutting, half-assing, and second-guessing will only hurt your career in the end. Step out, step up, and step forward. If you can't take those three steps, you don't belong in today's music business,” says Weisman.

Murl Allen Sanders states, “Loren Weisman's book is, in a word, comprehensive. It is an impressive book chock full of practical advice for musicians interested in being successful in the music business. It covers every aspect of what emerging artists need to know.”

Additionally, 25% of the book sales revenue goes each month to a different charity organization for their continued dedication to independent musicians and music education. This month's (April 16, 2010 to May 16, 2010) donation is going to The Youngstown Cultural Arts Center. Read more about Youngstown at www.youngstownarts.org.

Title – The Artist's Guide to Success in the Music Business

Subtitle – The Best Moves for the Roughest Odds

Author – Loren Weisman

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Book Web Site – www.artistsguide.net.

Author Web Site – www.lorenweisman.com.

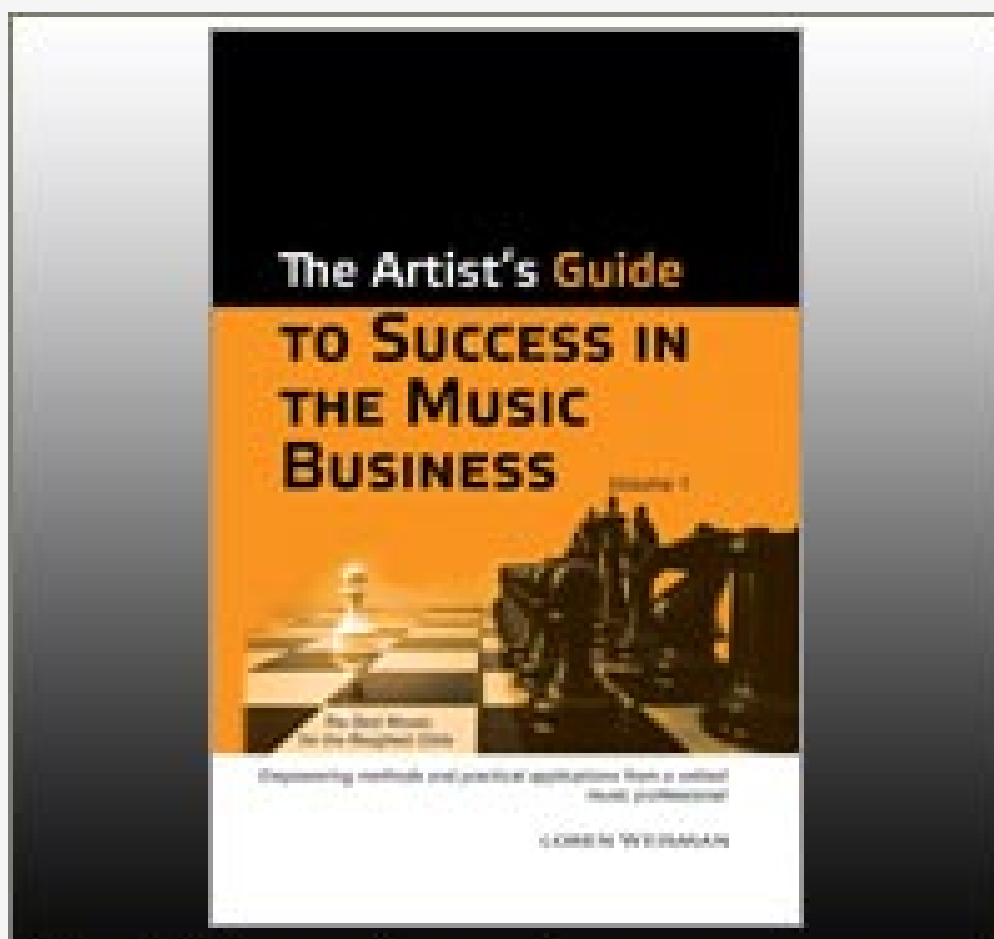
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*(Photo Caption: Cover, “The Artist’s Guide to Success in the Music Business” by Loren Weisman.)

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