

# EPIC Adds Daniel J. Pierro, Jr. as Principal in Los Angeles

LOS ANGELES, Calif., April 5 (SEND2PRESS NEWSWIRE) – EPIC (Edgewood Partners Insurance Center), a retail property, casualty insurance brokerage and employee benefits consultant, has added Daniel J. Pierro, Jr. as principal and senior employee benefits consultant. His addition comes through the acquisition of his company P&C Financial and Insurance Services, Inc. where he was owner and president. Pierro brings a strong background in all phases of employee benefits consulting including benefit plan design, funding alternatives, carrier selection, and employee communications.

His specific areas of expertise include group life, medical, dental, vision, Section 125, disability, deferred compensation, life insurance and succession planning and 401(k)/profit sharing plans.

As a senior employee benefits consultant at EPIC, Pierro's responsibilities will include all aspects of developing and growing a book of business including the acquisition of new clients and the design, placement and management of employee and executive benefit programs. He will be based in Los Angeles and will report to Chris McTigue, Managing Principal of EPIC's Los Angeles office.

"We are building a compelling business model centered on innovation, best practices and delivering meaningful results to our clients as trusted advisors," said McTigue. "Danny is a very talented professional with strong analytical, program development and financial management capabilities. We are thrilled to have him as our newest EPIC partner helping to further build upon a unique set of capabilities throughout Southern California."

Before founding P&C Financial, Pierro worked for Resource Financial Group, now a part of the Investlinc Group, where he served as an employee benefits producer. He began his insurance career as the director of sales for Marion, Douglas Financial and Insurance Services.

Pierro holds a Bachelor of Science Degree in Advertising from California State University, Fullerton.

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**About Edgewood Partners Insurance Center:**

Founded in 2007, EPIC is an innovative California-based retail property and casualty, and employee benefits insurance brokerage firm. The company provides a unique equity ownership opportunity and has created a values-based culture that attracts and retains top talent, fosters employee satisfaction

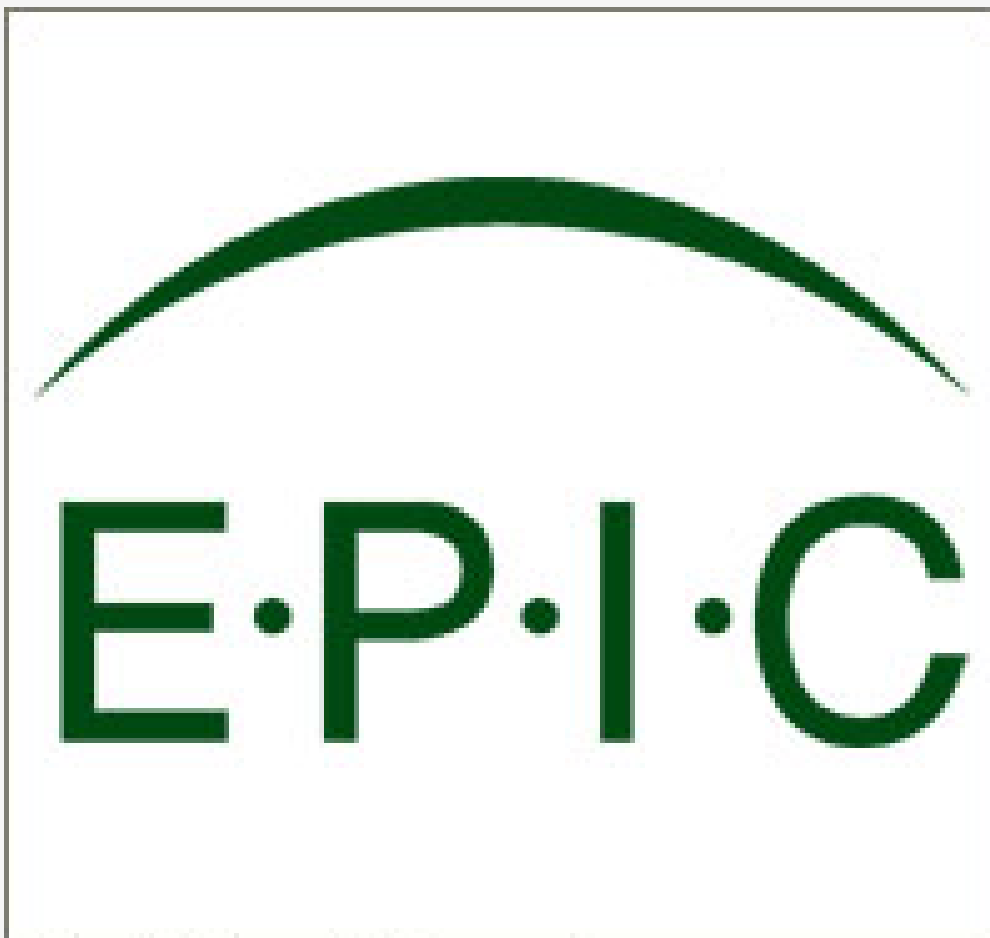
and loyalty, and sustains a high level of customer service excellence.

The fastest growing brokerage in the state, EPIC now has nearly 300 team members operating from eight offices across Northern and Southern California (Los Angeles, Orange, Irvine, Folsom, San Francisco, San Mateo, Petaluma and San Ramon) and in Baltimore, MD. With nearly \$60 million in revenues, EPIC ranks among the top 50 retail insurance brokers in the United States and is the 5th largest privately-held broker in California. For more information please visit [www.edgewoodins.com](http://www.edgewoodins.com) .

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