

# Energy Optimizers, USA Recognized as 'Rookie Business of the Year'

DAYTON, Ohio, Dec. 1, 2011 (SEND2PRESS NEWSWIRE) – On November 17th, 2011 Energy Optimizers, USA was acknowledged by the Dayton Business Journal as the Rookie Business of the Year at their annual Business of the Year Awards program.

The awards program recognizes Dayton-area companies and business leaders who have outshined their competitors.

“The companies recognized at our annual Business of the Year Awards are impressive businesses from across the Dayton region, including Energy Optimizers, who is building on their success in the green industry, an emerging business category and a frontrunner for the future,” shared Carol Clark, publisher of the Dayton Business Journal.

The Business of the Year judging demanded a rigorous set of objective criteria, with Energy Optimizers, USA being chosen as a finalist amongst many deserving candidates from the Miami Valley.

The judges independently use a 100 point scale for each of the six judging criteria: financials, supporting documentation, innovations, strategy and vision; product or service's place in the market; outshining others. Those individual scores are totaled and only the top three scorers in each award category are named finalists.

“To be selected from such an impressive collection of Dayton-area businesses is a great honor for us,” shared Greg Smith, Energy Optimizers, USA's president. “This award recognizes the hard work and dedication of our growing team to achieve significant value and savings for Ohio's K-12 schools and government clients.”

The Business of the Year awards, presented by Soin International, is the prestigious black-tie gala held at the Schuster Center downtown that honors companies and business leaders from throughout the area who have outshined their competitors.

## **About Energy Optimizers, USA:**

Energy Optimizers, USA audits, recommends and executes energy saving changes that make Ohio's schools more efficient, greatly reducing their cost of operations. All across Ohio, Energy Optimizers, USA is implementing energy savings and conservation opportunities with school districts, including lighting and HVAC retrofits, building controls retrofits, wind and solar installations. Their programs include Energy Savings Projects, Wind & Solar Projects, Maintenance Plan Advisor Services and Energy Efficiency Education and Awareness Programs.

To learn more about Energy Optimizers, USA, visit their website at <http://energyoptimizersusa.com> or call them at (937) 877-1919.

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