

Neotrope Re-launches freeNewsArticles providing Thousands of Ready-to-Use Business News Articles for Print and Web Publishers

LOS ANGELES, Calif., Aug. 17, 2012 (SEND2PRESS NEWSWIRE) – Neotrope®, a U.S.-based entertainment publishing company, today announced the re-launch of freeNewsArticles™ (freeNewsArticles.com), a quality content resource providing hundreds of current, ready-to-use free news articles in a wide variety of popular topics including business, entertainment and technology. After filling out a simple license agreement, editors may freely use the content in print, online, or on-air.

Originally launched in 2003, but newly updated with a simpler format, the freeNewsArticles™ website has over 5,000 pre-written news features based on business news in AP style, not faux how-to or paid-content spam. With an average of 100 new quality content items added each month, topics include: computer hardware and software/SaaS, banking and finance, health and fitness, telecom/datacom, books/publishing and film; and general editorial. Content may be used simply by copy/pasting text from archived articles, or rewriting content to suit local/regional audiences.

“Our goal when we originally launched the site in 2003 was to leverage our wealth of original quality content, so that our clients could obtain further reach for their news stories,” said company CEO, Christopher Simmons, a member of ASCAP and PRSA, and a working journalist since 1984. “And today the quest for quality content, screened and cleaned, as it were, can provide an invaluable resource for deadline-focused media professionals – all without any use-fee like AP or some other wire services charge.”

“These [free news articles](#) are also ideal for websites covering topics like mortgage technology, or independent books or music, who want to inform their audience while at the same time derive revenue from advertising mechanisms like Google’s AdSense.”

Companies who wish to have their content featured on freeNewsArticles.com must use Send2Press® Newswire (www.Send2Press.com), a service of Neotrope.

To learn more about freeNewsArticles simply visit:
<http://freeNewsArticles.com/> .

About Neotrope:

Based in Redondo Beach/Torrance, Calif., Neotrope® is a privately held marketing, brand development, interactive design, publishing, and entertainment company founded in 1983. The company provides identity and marketing services to companies worldwide, and offers affordable press release writing and targeted news distribution services for small businesses

through Send2Press® (www.send2press.com). Neotrope's editorial staff are working journalists, published authors, and/or accredited PR professionals. The company was listed on the Inc. 5000 in 2009, is a member of GS1, and has an A+ rating with the BBB.

Neotrope has strategic partnerships with leading first-tier news companies including PR Newswire® for wire services and financial news. The company also manages a network of over 50 industry and regional news websites in the Neotrope News Network.

Neotrope is a registered trademark in the U.S. and Europe. Send2Press is a U.S. registered trademark. freeNewsArticles is a trademark of Neotrope. All other marks acknowledged.

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Alternate Headline: Free News Articles: Neotrope Re-launches Quality Content Portal Providing Resources for Deadline-focused Print and Broadcast Media Outlets

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