

SimpleNexus Vice President of Marketing Richard Jackman selected as marketing leader by HousingWire 2021 Marketing Leaders Award

LEHI, Utah, July 1, 2021 (SEND2PRESS NEWSWIRE) – SimpleNexus (<https://simplenexus.com/>), developer of the leading homeownership platform for loan officers, borrowers, real estate agents and settlement agents, today announced Vice President of Marketing Richard Jackman has been named a Marketing Leader by HousingWire's 2021 inaugural Marketing Leaders award program.



SIMPLENEXUS -- RICHARD JACKMAN

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Jackman was selected by HousingWire for his seamless reinvention of the SimpleNexus' annual User Group (SNUG) conference as a 100% virtual event. Where countless other industry events have been canceled or postponed, the 3rd annual SNUG conference took place as scheduled in February 2021, drawing more than 500 attendees from more than 150 companies. Additionally, Jackman had an important role in positioning SimpleNexus for a \$108 million Series B funding round led by global venture capital and private equity firm Insight

Partners in January of 2021.

“2021 was the perfect year to roll out the Marketing Leaders award program,” says Caren Karris, director of marketing for HW Media. “The last year has thrown marketers, including myself, its fair share of curve balls and these 50 individuals embody what it takes to think strategically and move quickly to drive success for their brands and businesses.”

“Since joining SimpleNexus, Richard has hit the ground running in strategizing and executing SimpleNexus initiatives,” said SimpleNexus CEO Cathleen Schreiner Gates. “Richard’s marketing prowess has proved time and time again to be an asset to SimpleNexus. All of us at SimpleNexus are extremely proud of him.”

In its inaugural year, HousingWire’s Marketing Leaders award program seeks to recognize the most influential and creative marketing minds of the housing industry. View the full list of 2021 Marketing Leaders at <https://www.housingwire.com/>.

About SimpleNexus, LLC:

SimpleNexus is a homeownership platform transforming the mortgage experience and connecting borrowers, loan officers, real estate agents and settlement service providers throughout the homebuying process. The platform’s native mobile toolset enables lenders to originate, process and close home loans from anywhere with increased efficiency and convenience. Loan officers can manage their loan pipelines, order credit, run pricing, send pre-approvals, sign disclosures and execute eClosings – all on the go. SimpleNexus provides borrowers with a single sign-on experience from home search to the application, document upload, eClose and beyond for a more streamlined homeownership journey.

About HousingWire:

HousingWire is the most influential source of news and information for the U.S. mortgage and housing markets. Built on a foundation of independent and original journalism, HousingWire reaches over 60,000 newsletter subscribers daily and over 1.0 million unique visitors each month. Our audience of mortgage, real estate and fintech professionals rely on us to Move Markets Forward. Visit www.housingwire.com or www.solutions.housingwire.com to learn more.

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