

TeamSnap Becomes Official Team Management Sponsor of Ripken Baseball

BOULDER, Colo., Aug. 15, 2013 (SEND2PRESS NEWSWIRE) – TeamSnap, the world’s No.1 web and mobile team and activity management service, today announced a partnership with Ripken Baseball, the nation’s largest youth-focused baseball and sports organization, to share resources and content for advocating youth sports.

TeamSnap will be Ripken Baseball’s Official Team Management sponsor and partner. Through the agreement, TeamSnap will provide tips to Ripken readers and the companies will partake in cross-platform sharing of resources and materials for players, parents and coaches. Resources include general baseball information, management tactics, baseball drills and ways to encourage the enjoyment of the sport for young players.

“TeamSnap simplifies team management so coaches don’t have to worry about logistics. Instead, they can focus on teaching the game of baseball, and that’s what the Ripken Way is all about,” said Adam McGillen, communications manager of Ripken Baseball, in an article on the [Ripken Baseball website](#).

TeamSnap’s five-star iOS and Android apps are used by 60 percent of its users, including baseball parents, athletes, coaches and players, for retrieving player information, viewing player attendance and availability, editing team calendars, accessing game locations on a map, posting game results, and more. TeamSnap has more than 5 million active users in 195 countries.

“This is an excellent fit between our companies, as one of our mutual goals is to elevate players’ potential on and off the field,” said Ken McDonald, VP of Customer Acquisition at TeamSnap. “Ripken Baseball, like TeamSnap, is committed to helping baseball coaches, managers and athletes spend more time playing and doing what they love.”

Ripken Baseball was established in 2001 by former Baltimore Orioles standout and Baseball Hall of Famer Cal Ripken, Jr., along with his brother, Billy Ripken. The organization has a number of operations and services, including Ripken Management and Design, Youth Camps and Clinics and Ripken Professional Baseball.

More information: <http://www.teamsnap.com/>.

News issued by: TeamSnap, Inc.



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