

Comergence Compliance Monitoring Selects DepthPR for Public Relations and SEO Services

ATLANTA, Ga., May 5 (SEND2PRESS NEWSWIRE) – Depth Public Relations, an Atlanta, Georgia, provider of [public relations](#), [Internet search visibility](#) and marketing strategies for the mortgage lending and financial services industry has signed Comergence Compliance Monitoring, a leading provider of third-party originator (TPO) monitoring and due diligence solutions based in Orange, Calif.

“Comergence Compliance Monitoring strives to be the gold standard for third-party originator monitoring and surveillance,” said Greg Schroeder, president of Comergence. “To effectively communicate our message to the market, we chose an equally best-of-breed provider in Depth Public Relations.”

“DepthPR is committed to promoting responsible lending and sound business practices throughout the financial services industry, and we feel the type of comprehensive, ongoing TPO due diligence that Comergence Compliance advocates is directly in line with that goal,” said DepthPR principal and founder, Kerri Milam. “We are honored to have been selected as the agency of record for such a stellar organization and are eager to support Comergence business objectives with high quality public relations, communications and web visibility strategies.”

About Depth Public Relations, LLC:

Since 2006, Depth Public Relations has delivered 100 percent senior level counsel, industry insight and tactical intelligence to financial services and financial technology businesses. Its expertise includes precision messaging strategy, keyword analysis and deployment, use of industry-specific B2B networking through online communities and trade media outlets, content development and placement, organic search engine optimization (SEO) and other initiatives that strengthen brand reputation.

Principal strategist and client service executive, 25-plus year PR and marketing veteran Kerri Milam remains immersed in each client service engagement from planning based on business objectives to measurement based on agreed upon metrics.

DepthPR has represented several notable mortgage technology service providers including: Titan Lenders Corp, IDS, Del Mar DataTrac, PCLender.com, Motivity Solutions, MBS ProClose, Cogent Closing Associates, and others.

For more information about Depth Public Relations, LLC, services visit www.DepthPR.com or email Kerri S. Milam at Kerri@DepthPR.com .

About Comergence:

Comergence Compliance Monitoring, headquartered in Orange, California, is the

mortgage industry's first end-to-end, outsource solution for TPO management and compliance monitoring providing a comprehensive alternative to a lender's in-house management and monitoring resources. Using a variety of best-practice processes, proprietary monitoring technology and hands-on service protocols, Comergence provides lenders unparalleled simplicity, security and quality. For more information about Comergence Compliance Monitoring, visit www.comergencecompliance.com.

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