

CONIX Systems Selects DepthPR for Full Service Public Relations

ATLANTA, Ga., May 12 (SEND2PRESS NEWSWIRE) – CONIX Systems, Inc., a leading international provider of payment processing solutions to the financial services industry and a pioneer in the creation of post-Check 21 exception management tools, has retained [Depth Public Relations](#), an Atlanta, Georgia, provider of public relations, internet search visibility, and marketing strategies for the mortgage lending and financial services industry.

“It’s a new day for payments processing,” said Frank Stokes, president of technology for CONIX Systems. “Banks need a vendor that can support their processing strategies not only through advanced technology but also by providing thoughtful commentary on industry issues. We chose DepthPR to bring our voice to the market based on its staff’s wealth of experience within the industry and the level of intelligence evident in [its work on behalf of clients.](#)”

“CONIX Systems’ dedication to providing its banking customers with advanced solutions that solve real-world payments problems, such as processing duplicates and other types of exception items, makes them a perfect fit for DepthPR’s client roster,” said DepthPR principal and founder, Kerri Milam. “We are eager to support CONIX objectives with high-quality public relations, communications, and web visibility strategies.”

About Depth Public Relations, LLC:

Since 2006, Depth Public Relations has delivered 100 percent senior-level counsel, industry insight, and tactical intelligence to financial services and financial technology businesses. Its expertise includes precision messaging strategy, keyword analysis and deployment, use of industry-specific B2B networking through online communities and trade media outlets, content development and placement, organic search engine optimization (SEO), and other initiatives that strengthen brand reputation.

Principal strategist and client service executive, 25-plus year PR and marketing veteran Kerri Milam remains immersed in each client service engagement from planning based on business objectives to measurement based on agreed-upon metrics.

For more information about Depth Public Relations, LLC, services visit www.DepthPR.com or email Kerri S. Milam at Kerri@DepthPR.com.

About CONIX Systems:

CONIX Systems, Inc. (www.conix.com) is a world leader in providing payment processing software and related services to the financial services industry. The company’s products perform key processing tasks for an estimated 100 billion paper and electronic items each year and handle virtually every aspect of payment processing – including work flow management, exception processing, early fraud detection, and image exchange. CONIX software and

services are used by approximately 90 percent of the largest banks in the country. Founded in 1992, the company is headquartered in Manchester, Vt., with offices throughout the United States.

CONIX Systems is a Microsoft Gold Certified Partner and a member of IBM's PartnerWorld for Developers.

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