

Home Point Financial and ReverseVision Partner to Offer Mortgage Lender-Focused HECM Luncheon

SAN DIEGO, Calif., May 4, 2016 (SEND2PRESS NEWSWIRE) – ReverseVision, Inc. (ReverseVision) is pleased to announce that it is again offering the popular “Home-Equity Loans Facts Track” seminar for mortgage lenders interested in learning more about the home-equity conversion mortgage (HECM) loan on May 11 at the Hyatt Regency Huntington Beach, Sandpiper Room from 12:30 p.m. to 2:30 p.m.

Mortgage lending expert Josh Shein, senior director at Home Point Financial (Home Point), and Wendy Peel, vice president of sales and marketing at ReverseVision, will set attendees on the path of understanding how to meet their most valuable customers where they are in life and retain them – and possibly their children – as life-long clients.

Attendees will learn about:

- * explosive customer need;
- * perceived reputational risk;
- * new and improved guidelines;
- * HECMs as a retirement tool;
- * HECM 101;
- * lead generation and marketing; and
- * how to get started.

Originally conducted in conjunction with ReverseVision’s 2016 User Conference, “Home-Equity Loans Facts Track” attendees gain insight into how the HECM product can help mortgage lending professionals better serve consumers, expand their retirement services offering and improve profitability. Recognized by leading financial planners as a safe, secure and lucrative way to increase revenue, HECM has seen consumer demand grow on pace as the Baby Boomer generation moves into its retirement years at a rate of 10,000 per day.

“This luncheon is vital to mortgage lenders, bankers and credit unions that want to serve their 62-plus consumers as they make home buying, home equity or retirement decisions,” said Peel. “Attendees will learn from experts how HECM loans are a powerful product for their borrower as well as a lucrative one for their business. HECM loans were conceived to serve this demographic specifically by allowing the home-equity asset to be optimized in retirement, making it a fiduciary responsibility for lenders to discuss this option with qualified consumers.”

Interested mortgage and banking professionals can RSVP for the “Home-Equity Loans Facts Track” luncheon at <http://bit.ly/HECMFactsTrack>.

About ReverseVision:

Recognized as a Deloitte's 2015 Technology Fast 500(TM) company, ReverseVision, Inc. is the leading software and technology provider for the reverse mortgage industry, offering products and services focused exclusively on reverse mortgages. More reverse mortgages are originated monthly using ReverseVision technology than all other reverse mortgage LOS combined. ReverseVision has partnered with some of the finest and fastest-growing lending organizations in the U.S. to provide the leading reverse mortgage technology to brokers, correspondents, lenders and investors.

ReverseVision is recognized as a driving innovator in the reverse mortgage industry. ReverseVision continues to improve its software with frequent new innovations and by building on pioneering capabilities in reverse mortgage interactive graphs, scenario analysis, multi-environment performance analysis and workflow in the origination process.

For more information, visit <http://www.reversevision.com/>.

About Home Point:

Home Point Financial is a privately held residential mortgage lender focused on supporting the needs of its broker and correspondent partners. They offer a wide variety of loan programs that support the financing needs of today's borrowers. Whether clients are in the market to purchase a home or to refinance an existing loan, Home Point Financial delivers a seamless process that makes closing loans fast, easy and simple.

For more information, visit <http://www.homepointfinancial.com/>.

TWITTER: @ReverseVision @HomePointLoans

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