

InstantPublisher Releases Tip Sheet on Reasons to Write and Print Your Own Book Now

COLLIERVILLE, Tenn., Dec. 4, 2019 (SEND2PRESS NEWSWIRE) – InstantPublisher.com announces the release of a tip sheet covering the reasons why you should write and print your own book now. There has never been a better time for self-publishing authors to get their books out in the marketplace.



Send2Press® Newswire

Widely available high-speed internet access has made the rise of the independent or “indy” author, as well as the emergence of online passive income businesses, a mainstay of the 21st century economy. Both of these create value through the writing and self-publishing of books.

So, what are some of the other motivations to write and publish your own book today? Consider these:

1. Learn a New Skill

According to a recent report from CollegeBoard, a panel established by the National Commission on Writing, businesses are spending \$3.1 billion each year on remedial writing training. Good writing takes practice and what better way to practice writing than writing a book? Developing advanced writing skills through this process can open doors to many career opportunities.

2. There Are More Available Tools Than Ever Before

Anyone with access to an internet capable device can use powerful word processing tools that can create a professional quality manuscript with little time and effort. And tools such as Canva, Jing and (if you are particularly skilled) Photoshop can help create [custom book covers](#) that are as good as—or better than—those produced by commercial publishers.

3. Writing Skills Resources Are Readily Available

There are numerous online courses and YouTube videos devoted to teaching writing craft. Online forums connect authors together in communities that offer feedback and help in ways that weren't possible before the rise of the internet.

Also, if you are struggling to bring your stories to life, hire a writing coach or ghostwriter to help organize the thoughts on the page and edit the manuscript for publication and distribution.

4. Selling Books is Easier than Ever

Where great authors of the past got their start from selling books out of the trunks of their cars, the internet allows "indy" authors to [sell books globally](#) with a click of the mouse.

5. Make Money

Whether using a book to promote a product—or the book is the product—there is money to be made in books. Earn money from book and product sales, as well as through increased business opportunities that arise from the publication of a book. Books are also great sources of passive income because they do not require a brick-and-mortar store and can be sold 24/7/365.

6. Increases Credibility & Visibility

Writing a book is an excellent way to build credibility for yourself or your company. It establishes thought leadership and is a fantastic means of self-promotion. A book about your business or an emerging trend can actually attract business to your company. Using a high-quality self-published book as a "leave behind" at a business presentation or job interview is almost guaranteed to create buzz about you and your company.

7. Personalized Book Printing is Cost-Effective and Simple

Printing a book has never been easier, or less expensive. With current digital publishing tools and techniques, self-publishing book companies can deliver short-run book printing at a fraction of the cost of printing in previous years.

In short, if you are capable of writing words you are capable of creating a book. And why not take advantage of the tools, knowledge and technology to print your own book today?

About InstantPublisher:

InstantPublisher.com is the short run printing and book publishing division of Fundcraft Print Group located in Collierville, Tennessee. FCP is a third-generation family owned publishing conglomerate with 7 divisions specializing in all types of print from family history books to long run commercial print jobs. The InstantPublisher division launched in 2004 and since then has helped thousands of authors self-publish and print their own books.

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