

# LBA Ware Adds Matthew Marshall as Solutions Consultant

MACON, Ga., March 22, 2017 (SEND2PRESS NEWSWIRE) – LBA Ware™, a leading provider of [automated compensation software](#) and [systems integration solutions](#) for mortgage lending and retail banking, announced it has hired Matthew Marshall as a solutions consultant to support the firm's sales efforts. In this role, Marshall will be responsible for articulating the value proposition of LBA Ware's solutions through preparing and delivering technical presentations to clients and prospects, while also collaborating with the sales team to understand customer requirements and provide support where needed.



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“The demand from mortgage lenders for solutions that facilitate the efficient assembly and organization of data and eliminate redundant, manual, and inefficient processes has steadily increased,” said Lori Brewer, founder of LBA Ware. “Matthew Marshall’s deep background in project management and FinTech solutions makes him uniquely qualified to help LBA Ware manage its next stage of growth.”

Before joining LBA Ware, Marshall served as a project manager and strategic business advisor for Q2eBanking, a leading provider of secure, cloud-based digital banking solutions for community-focused financial institutions (FIs). While at Q2eBanking, Marshall was responsible for developing readiness and execution plans for FIs undergoing online banking system and core

conversions, as well as the installation and upgrading of Q2ebanking's digital banking products. Marshall is also a veteran of the United States Army, serving first as an enlisted combat medic and later as an infantry officer.

"I've followed LBA Ware since moving to central Georgia and am excited to have an opportunity to continue my career in financial technology with such a reputable and progressive company. LBA Ware's reputation and operating culture are second to none," Marshall said.

Marshall received his Bachelor of Arts degree in Administration of Justice and Spanish from the University of Southern Mississippi and his Masters of Business Administration in Finance from the American Military University.

**About LBA Ware:**

Founded in 2008 and headquartered in Macon, Ga., LBA Ware is a leading provider of mortgage and retail banking technology solutions. With over 25 lending-oriented applications still in operation today, LBA Ware provides cutting edge solutions that leverage automation and system integration to ease the pain points of repetitive manual workflow, empowering lenders to maximize productivity and operational efficiency.

For more information about LBA Ware and their software solutions, visit <http://lbaware.com>.