

# NRMLA Adds ReverseVision President and CEO John Button to Board of Directors

SAN DIEGO, Calif., Dec. 13, 2016 (SEND2PRESS NEWSWIRE) – ReverseVision, the leading provider of software and technology for the reverse mortgage industry, today announced that its president and CEO, John Button, has joined the board of directors for the National Reverse Mortgage Lenders Association (NRMLA). An influential reverse mortgage industry advocate and recognized leader in reverse mortgage technology, Button has more than 30 years of experience in mortgage and financial services technology and business development.



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Button was elected to NRMLA's board of directors during the organization's 2016 Annual Meeting and Expo in Chicago on November 16.

"John's strong background in mortgage technology and deep experience in compliance make him an ideal candidate to serve on the NRMLA board," said Joseph P. DeMarkey, strategic business leader of Reverse Mortgage Funding LLC, one of the nation's leading reverse mortgage lenders, and co-chair of the NRMLA board of directors. "I look forward to working with him and the rest of our board to make further progress in our mission to educate regulators, policy makers and consumers on the many benefits of reverse mortgage loans and how they can help older Americans live comfortably in retirement."

“I deeply appreciate this opportunity to learn from the industry titans who make up this year’s board of directors,” said Button. “ReverseVision plays a unique role by providing an infrastructure that serves all industry participants, from lenders to brokers to investors. I hope to bring a different and useful perspective to the board and assist NRMLA with its efforts to influence industry change and growth.”

Button joined ReverseVision as president and CEO in 2012. A Deloitte’s Technology Fast 500™ company, ReverseVision is the technology provider behind industry-preferred RV Exchange (RVX) loan origination system (LOS). More reverse mortgage lenders use RVX than all other systems combined.

Prior to joining ReverseVision, Button served as chief operating officer for Del Mar DataTrac, a leading innovator in mortgage lending automation. He has also held senior executive positions with IPS Sendero, RF/Spectrum Decision Science Corporation and IBM.

Button was named a 2016 Vanguard Award winner by HousingWire in recognition of his leadership and long-term contributions to the mortgage banking industry, including his key role in changing the tide of public perception when it comes to reverse mortgages. Button’s articles and commentary have appeared in publications ranging from Reverse Mortgage Daily to Forbes. Button’s chapter on reverse mortgages was published in The Mortgage Professional’s Handbook in March 2016.

## About ReverseVision

Recognized as a Deloitte’s 2015 Technology Fast 500™ Company, ReverseVision, Inc. is the leading software and technology provider for the reverse mortgage industry, offering products and services focused exclusively on reverse mortgages. More reverse mortgages are originated monthly using ReverseVision technology than all other reverse mortgage LOS combined. ReverseVision has partnered with some of the finest and fastest-growing lending organizations in the U.S. to provide the leading reverse mortgage technology to brokers, correspondents, lenders and investors.

ReverseVision is recognized as a driving innovator in the reverse mortgage industry. ReverseVision continues to improve its software with frequent new innovations and by building on pioneering capabilities in reverse mortgage interactive graphs, scenario analysis, multi-environment performance analysis and workflow in the origination process.

For more information, visit <http://www.reversevision.com>.

## About NRMLA

The National Reverse Mortgage Lenders Association (NRMLA) is the national voice of the reverse mortgage industry, serving as an educational resource, policy advocate and public affairs center for lenders and related professionals. NRMLA was established in 1997 to enhance the professionalism of the reverse mortgage business.

Our mission is to educate consumers about the pros and cons of reverse mortgages, to train lenders to be sensitive to clients' needs, to enforce our Code of Ethics and Professional Responsibility, and to advise policy makers on reverse mortgage issues.

For more information, visit <https://www.nrmlaonline.org>.