

# ReverseVision to Host UserCon 2017 February 8–10 in San Diego

SAN DIEGO, Calif., Sept. 14, 2016 (SEND2PRESS NEWSWIRE) – ReverseVision, the leading provider of software and technology for the reverse mortgage industry, today announced it will host its second annual user conference February 8–10, 2017, at the Hilton San Diego Resort and Spa in San Diego, California. ReverseVision UserCon 2017 will deliver three days of educational programming, financial product sales training, networking opportunities and vendor exhibits tailored for industry newcomers as well as seasoned reverse mortgage loan originators and operations personnel.



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ReverseVision's flagship reverse mortgage loan origination system and marketing platform RV Exchange (RVX) is used by nine of the top ten lenders in the reverse mortgage industry. The company's latest offering, ReverseVision Sales Accelerator (RVSA) Premium, provides the web-based tools loan originators need to effectively drive home-equity conversion mortgage (HECM) loan volume with powerful technology and valuable training.

ReverseVision UserCon 2017 will give users of these products the competitive advantage they need to generate more quality leads, close more reverse mortgage loans and operate more efficiently.

"We have applied feedback from last year's inaugural conference to make this year even more successful," said Wendy Peel, vice president of sales and

marketing. “Financial selling techniques are important tools for lenders to have as they work alongside financial planners to help borrowers use HECM loans as part of retirement planning. That’s why we’re so excited about our 2017 UserCon sessions on how to sell in today’s market.”

ReverseVision UserCon 2017 begins Wednesday, February 8, with ReverseVision’s popular “Facts Track” session, a two-hour crash course in reverse mortgage lending. A cocktail welcome reception for all attendees will follow the newcomers-only Facts Track session.

Thursday morning’s general sessions include welcoming remarks, a keynote address and not-to-be-missed coverage of the latest industry trends. Following lunch on the pavilion, attendees will have the opportunity to address software questions to a live team of ReverseVision software technicians before splitting up to enjoy concurrent tracks of customized programming for loan originators and operations personnel. A “bayside bash” featuring food, drinks, games and entertainment will close the evening.

The conference wraps up on Friday, February 10, with must-attend general sessions until noon followed by an optional loan originator certification session.

Early-bird registration is available through October 31, 2016, by visiting <http://www.reversevision.com/usercon2017>. Attendees may choose to bundle their registration with the Elite Package, which includes discounted conference registration and hotel rates and a ten percent annual savings off RVSA Premium.

A limited number of high-visibility sponsorship opportunities are available to reverse mortgage vendors and wholesale lenders. The conference will also accept speaking proposals through November 30, 2016. For more information, contact [connect@reversevision.com](mailto:connect@reversevision.com).

## About ReverseVision:

Recognized as a Deloitte’s 2015 Technology Fast 500™ Company, ReverseVision, Inc. is the leading software and technology provider for the reverse mortgage industry, offering products and services focused exclusively on reverse mortgages. More reverse mortgages are originated monthly using ReverseVision technology than all other reverse mortgage LOS combined. ReverseVision has partnered with some of the finest and fastest-growing lending organizations in the U.S. to provide the leading reverse mortgage technology to brokers, correspondents, lenders and investors.

ReverseVision is recognized as a driving innovator in the reverse mortgage industry. ReverseVision continues to improve its software with frequent new innovations and by building on pioneering capabilities in reverse mortgage interactive graphs, scenario analysis, multi-environment performance analysis and workflow in the origination process.

For more information, visit <http://www.reversevision.com/>.