

Move For Hunger is Recipient of 2016 J.L. Simmons Non-Profit PR Grant, Fourth Year in a Row

ASBURY PARK, N.J., March 14, 2016 (SEND2PRESS NEWSWIRE) – Move For Hunger today announced that it has again been selected to receive the annual J.L. Simmons Non-Profit PR Grant for 2016. The Grant, launched in 2000 by Neotrope® helps worthy causes raise visibility to media and public for the charity's good works.

With this commitment, Neotrope aligns itself with Move For Hunger's ongoing mission to reduce food waste and fight hunger. To date, the non-profit's network of relocation professionals has collected and delivered more than 6 million pounds of food – providing more than 5 million meals – to food banks and pantries across North America.

As part of this in-kind grant program, Neotrope® is providing public relations (PR) solutions, news dissemination (through its Send2Press® Newswire service), online advertising, and social media marketing for Move For Hunger. This program is intended to help raise awareness of the 501(c)3 non-profit to traditional media, to the public, as well as potential sponsors and donors, regarding their efforts.

“One in six Americans is affected by food insecurity. It's a national problem that affects every community,” explains Adam Lowy, Executive Director and Founder of Move For Hunger. “With the support of companies like Neotrope, we can further reduce food waste and fight hunger across North America. We appreciate Neotrope's ongoing commitment to helping us promote these efforts.”

“We're honored to once again provide promotion assistance for Move For Hunger,” said Neotrope CEO, Christopher Laird Simmons; a member of PRSA and ASCAP. “We've been impressed with how the organization has rapidly grown over the past five years in helping the homeless through their innovative partnerships with the moving and transport industry.”

About Move For Hunger:

Move For Hunger is a 501(c)3 non-profit organization that mobilizes the relocation industry to fight hunger and reduce food waste. Founded in 2009, the hunger-relief organization works with companies across North America to collect unwanted, unopened food from people who are relocating and deliver it to local food banks. To date, their network has delivered nearly 6 million pounds of food to food pantries across North America. For more information or to find out how you can help support Move For Hunger, visit

<https://moveforhunger.org/> or on Facebook at

<https://www.facebook.com/moveforhunger/>.

About the Non-Profit PR Grant:

The Non-Profit PR Grant™ program was originally launched in 2000 to help assist U.S. 501(c)3 worthy causes to raise awareness, attract halo sponsors, and better connect with donors and volunteers. Other PR industry firms have since copied the name, but ours is the original.

Starting in 2013, the Grant was re-named after the company co-founder, the late Dr. J.L. Simmons, PhD, who passed away in 2003. Now the Neotrope PR Grant program is known as the “J.L. Simmons Non-Profit PR Grant.”

With this cause-related marketing grant program, Neotrope has been honored to help many worthy causes in past years, including the Bob Moog Foundation, Camp Blue Skies, Children Awaiting Parents, Girls Write Now, Move for Hunger, National Inclusion Project, Pacific Pinball Museum, Special Equestrians, Starlight Children’s Foundation, World Savvy and dozens more (use of any org name does not imply endorsement).

Additional information regarding the Neotrope 2016 J.L. Simmons Non-Profit PR Grant program for U.S. charitable non-profits and grant recipients can be found at: <http://prgrants.com/> or on Facebook at <https://www.facebook.com/NonProfitPRGrants>.

About Neotrope:

Since 1983 Neotrope® has delivered services to raise organization awareness including brand identity, marketing, public relations (PR), and SEO services. Neotrope is also an entertainment publishing company involved in books, music, software, and online magazines. The company pioneered the concept of search optimization of press release content back in 1997 and has been at the forefront of many communication and technology movements for over three decades. Neotrope was an Inc. 5000 company in 2009. More information: <http://Neotrope.com>.

*PHOTO: Send2Press.com/wire/images/16-0314-adam-lowy-300dpi.jpg

*Photo Caption: Move For Hunger founder, Adam Lowy.

*LOGO: Send2Press.com/wire/images/16-0114-move-for-hunger-300dpi.jpg

Twitter: @MoveForHunger #fighthunger #foodinsecure @prgrants #prgrant

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Original Image: <https://www.send2press.com/wire/images/16-0314-adam-lowy-500x375.jpg>

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