

PRESS RELEASE

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Political Reality-TV Star to Run for Connecticut Governor in 2006

Outspoken Cast Member Runs for 'Real' Office after Ten-Week National Run on Showtime's American Candidate Political-Reality TV Show

LOS ANGELES, Calif. - July 30, 2004 /Send2Press Newswire/ -- Bob Vanech, the 35 year-old, Stamford, Connecticut-born entrepreneur and venture capitalist, has announced his intention to run a genuine gubernatorial campaign in his state of origin. Currently one of ten would-be candidates on Viacom's (NYSE:VIA) new political-reality television show, American Candidate premiering on Showtime, August 1st, Vanech promises "a fresh perspective on leadership in Connecticut."

*(Photo: <http://www.send2press.com/photoSP/bob-vanech.jpg>)

Imitating a run for the Presidency, American Candidate introduces new faces and ideas to the political discourse. "Given former-governor Rowland's near-impeachment, now seems the logical time to announce my plans for 2006," said Mr. Vanech today in Los Angeles. "Yes, American Candidate intends to debut a Presidential candidate; it could well be me. But in the state-governor's race, my ideas can have an immediate impact. And with the right support, I am hopeful that I will become Connecticut's next governor. Our country needs leaders that are everyday, real Americans."

Self-described as "fiercely independent," Mr. Vanech favors smaller government. Having been registered as a member of both the Democratic and Republican parties, he would consider accepting the endorsement and ballot access of one of the parties, but is currently running as an unaffiliated independent. Touchstones of Mr. Vanech's gubernatorial campaign echo his national platform: "Challenge the political establishment, restore true morality and democratic values, and achieve excellence in all things American."

A married father of three, Mr. Vanech has lived in Boston, New York, Seattle and Los Angeles. As a charter-school board member, he is committed to reshaping the education system for our children. He attended Choate Rosemary Hall high school in Wallingford, CT, and later earned a Bachelor of Science in Finance at Boston College's Carroll School of Management.

Like his education, success is a hallmark of Mr. Vanech's career. He started out in sales at MCI, where record results earned his management title. Mr. Vanech later founded and was president of Eureka Broadband Corporation, a 250-person, \$35-million technology firm. Currently Mr. Vanech serves as president/partner of AMP5, a technology-acceleration and venture-capital firm headquartered in Los Angeles. He splits his time between California and Connecticut.

Showtime's American Candidate:
<http://www.americancandidate.com/>

Bob Vanech's American Candidate Site:
<http://www.sho.com/site/americancandidate/hq.do?content=bob>

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[source of news = Bob Vanech]

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