

PRESS RELEASE

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Georgia Business News, Environment, Energy, Chemicals, Oil/Gas

ClearAir Plus Makes the Chinese Connection - U.S. Firm Transfers Environmental
And Energy Conservation Technology To China

ATLANTA, Ga. - May 3, 2004 /Send2Press Newswire/ -- Cleaner air, More power, Better fuel economy for China. Thanks to a U.S. brand of fuel catalyst technology named ClearAir Plus(TM) it has been made possible. The technology has a broad based application making it effective with virtually every internal combustion engine platform in use today. ClearAir Plus, LLC, headquartered in Atlanta, recently returned from a China mission where it signed agreements with several Chinese enterprises that possess the resources both financially and technically to distribute and implement the technology throughout China.

Interested public and private fleet operations are invited to inquire by visiting ClearAir Plus(TM) at <http://www.clearairplus.com>.

Now the mammoth fleets operating in the mega cities known to China and the rest of the world, can began to make strides to improve the quality of life for its citizenry by reducing harmful emissions. The return for the fleet operators both in the public and private sectors is not only good corporate citizenship but also reduced operating cost through better fuel economy.

ClearAir Plus' China alliances are supported by its technical joint venture partners, Wuhan New Energy Research Institute and WEICHAI Power, China's largest engine manufacturer and by exclusive agent agreements with Beijing Hangchang Science and Trade Co. (Beijing) along with Shanghai Bo Xun International Trading Co., Ltd. (Shanghai). Collectively, the China agents have seasoned client relationships representing more than 300,000 transit buses.

Terrence D. Williams, ClearAir Plus, LLC's President and CEO commented: "We are pleased to have the opportunity to partner with both government and non government owned enterprises in China. We are also excited about the role our product will play in China's effort to respond to environmental and energy savings regulations. ClearAir Plus(TM) is certain to have a positive impact in the capital city of Beijing where officials have pledged to retrofit 90% of its 118,000 mass transit bus fleet before opening ceremonies of the 2008 Summer Olympic Games being hosted by the city of Beijing."

About ClearAir Plus, LLC

ClearAir Plus, LLC was established by a team of international marketing and business professionals, who have embraced the merits of fuel catalyst technologies. ClearAir Plus, LLC. has taken a managed growth approach to market entry since its inception in 2001.

The firm's primary efforts have been and continue to be focused on credentializing the technology to U.S. and international standards to ensure the ultimate protection and satisfaction of endusers and the overall protection and sustainability of the ClearAir Plus(TM) brand.

Since its inception, ClearAir Plus(TM) has positioned the technology to leading public and private fleet operators throughout the United States and most recently China, PRC. It is further the aim of ClearAir Plus, LLC. to continue its unique market strategy to increase the market participation of the fuel catalyst technologies amongst the 75 billion dollar aftermarket emission control market.

ClearAir Plus, LLC. will continue its unique marketing strategies by lending its broad based intellectual capital and vast international network to build a brand internationally recognized as a leader in environmental friendly and

energy conserving technologies.

More information: www.clearairplus.com

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