

PRESS RELEASE

Of interest to editors and journalists covering:
Software, Computing, Macintosh, Graphic Design/Multimedia

Inventive Releases iClip 3 Productivity Software for Apple Mac OS X

Major Update Features Pop-up Previews, Launcher Capabilities, Dock-less Operation,
Clipping Naming, Valentina Database Engine

AUGUSTA, Maine - May 17, 2004 /Send2Press Newswire/ -- Inventive, Inc. (www.inventive.us) announces the release of iClip version 3 productivity software for Apple Macintosh computers with OS X. iClip is a multiple clipboard/scrapbook application designed to improve user efficiency and productivity for various computing tasks.

New in iClip 3 are pop-up previews that enable quick viewing of clipping contents. File aliases can now be stored in iClip, adding file launcher capabilities to it. iClip 3 now operates without appearing in the Dock, saving valuable space. Other enhancements include the ability to name clippings, to aid in quickly identifying them, and new "action buttons" that provide easy access to various clipping functions.

iClip functions as a floating window that allows users to store and retrieve various clippings, such as text, pictures, URLs, movies, etc. in its multiple bins. Clippings can be arranged into groups to keep users organized. iClip helps eliminate redundant typing, especially in tasks like filling out online forms. It's widely used to assist general purpose tasks such as word processing, web browsing, and research, while webmasters, graphic designers, and programmers also find iClip to be useful in their more specialized tasks.

"For iClip 3, we've continued to improve its usefulness by adding all-new pop-up previews and file launcher capabilities. iClip now uses the Valentina database engine for increased performance and future expandability. We also recruited renowned Mac graphic designer, Mike Matas, for some great new artwork," said John Casasanta, President of Inventive.

Pricing and Availability

iClip is available now for Mac OS X as a "try-before-you-buy" download at <http://inventive.us/iClip/>. It can be purchased for \$19.95 USD and the version 3 upgrade is free to registered users of any previous version.

About Inventive

Inventive develops and publishes computer software applications designed to help people become more efficient and more productive. Inventive is a privately funded corporation founded in 2002.

About Paradigma Software

Paradigma Software develops the ultra-fast Valentina database kernel, the core of its line of database products for designers and developers. For additional information, visit <http://www.paradigmasoft.com>.

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