

PRESS RELEASE

Of interest to editors and journalists covering:  
Politics, Live Events and Entertainment, DC Business News

Election Night Party Sold Out - Blogger Lounge Engages Dignitaries, Capitol Hill Staffers, and Youth

WASHINGTON, D.C. - November 2, 2004 /Send2Press Newswire/ -- America's leading provider of online campaign technology solutions, ElectionMall Technologies, Inc., will sponsor a nonpartisan red-carpet event tonight celebrating the right to vote. Offering a unique twist to traditional Election Night coverage, the reception includes a first of its kind 'blogger lounge' at Club MCCXXIII. Access to this interactive media will be available to all guests, regardless of party affiliation.

"Just because the campaign is over doesn't mean technology can't be utilized to affect democracy in this country," stated Ravi Singh, CEO of ElectionMall Technologies, Inc.

Along with computer stations, continuous election results will be delivered via wide screen plasma televisions. Live broadcasts and interviews are scheduled to take place throughout the evening. Themed levels include a Federal Dance Floor, Lobbyists Lounge, and VIP War Room.

ElectionNight.org aims to promote participation among young voters who will play a crucial role in this year's elections. A portion of the proceeds will benefit Rock the Vote. As of 2:00 pm today, fifty-five (55) congressional offices and eight (8) embassies will be represented.

Main sponsors include Independence Airlines, DC radio station HOT 99.5, Club MXXCCIII, Oddcast Media Technologies, Intranets.com, Campaigns & Elections Magazine, Rent-a-PC, and ElectionYellowPages.com. Performing will be DJ Precise, DJ Seyhan, DJ Rukus, DJ BabyFace, DJ Jose C, DJ Kris K, DJ ChiChi, and DJ Colin. Comedian Luke Cunningham will emcee the event and give updates on nationwide results.

Shots: Media will be positioned on the red carpet main entrance located at 1223 Connecticut Ave. NW (Setup recommended by 8 PM). Press will also be escorted inside by staff for stand ups and B-roll.

What: ElectionNight.org Red Carpet Gala

When: Tuesday, Nov 2, 2004 9:00pm - ?

Where: MCCXXIII (Club 1223) - 1223 Connecticut Ave NW

Web: [www.electionnight.org](http://www.electionnight.org)

Who: Hosted by ElectionMall Technologies, Inc.

Media Contacts:

Nicole Brinck  
+1-202-315-6460  
of ElectionMall Technologies, Inc.  
[Nicole@electionmall.com](mailto:Nicole@electionmall.com)

or

Ernest Baynard  
+1-202-409-6289

Ernest@meridian-hill.com

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\*IMPORTANT NOTE TO MEDIA:

to reach the organization releasing this news, please contact:  
Nicole@electionmall.com (media only)

If used for publication, please send specimen copy.

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electionmall, election 04, event, party, vote, online, internet, DC