

PRESS RELEASE

Of interest to editors and journalists covering:
Business, Outsourcing, Consulting, Infotech, Design

Shrimpo LLC Offers Project Management and Professional Westernized Artistic
Direction for International Outsourcing Firms

LOS ANGELES, Calif. - November 12, 2004 /Send2Press Newswire/ -- Shrimpo LLC (www.shrimpo.com) a consultancy group focused on streamlining business communications between the human interface and technology, is now offering a solution to stateside firms outsourcing Information Technology projects overseas.

SHRIMPO LLC believes that a major problem with outsourced Information Technology projects are the lack of conventional standards, both in technical and artistic directions, which may outweigh the cost advantages of outsourcing or offshoring labor requirements. "What we do is provide somewhat of a liaison service between International firms and those trying to develop Technology products in the United States," says Christopher Curry, Principal of SHRIMPO LLC. With a large experience in enterprise-wide technology project management, Curry sees the potential in providing this hand holding approach to offshoring technology requirements. "The advantages to offshoring are obvious, but the entire project is often problematic in translating technical conventions into efficient results. Moreover, this carries into the front-end design - the user interface - which is not well conceived, unprofessional appearing or unintuitive."

Curry, and his consultancy group, are excited to provide these services to North American or European firms who desire to have these offshore projects made more efficient in technical and professional "Westernized" artistic direction. Offshoring firms are often surprised and frustrated with the end results of technology driven business decisions when they are handed off to outsourced companies. "Firms are lured by the obvious cost savings benefits; however, the inevitables problems that arise afterwards can be handled with experienced project and artistic management," says Curry.

SHRIMPO LLC and Christopher Curry have made news previously when it announced that it had seized control of Osama BinLadin family's official website, whose domain registration expired simultaneously with the tragic events of September 11, 2001. "The controversy remains whether the 9/11 expiration dates were just a remarkable coincidence or if this truly was a warning code," said Christopher Curry, Principal of Shrimpo LLC and Internet technology consultant. His experiences included in upcoming documentary 'Bin Laden: A Dynasty of Terror,' Joel Soler's follow up film to his successful 'Uncle Saddam.'

More information: <http://www.shrimpo.com>

MEDIA CONTACT:

Marta Berg

of Shrimpo LLC

1-310-365-3002

marta@shrimpo.com

/Note to editors:

An online media kit is available at: http://www.shrimpo.com/press_04/

"Chris Curry" Expert Profile available through ProfNet (tm)./

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marta@shrimpo.com (media only)

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bin laden, binladin, Joel Soler, information technology, consulting