

PRESS RELEASE

Of interest to editors and journalists covering:  
Business/Finance, Investor Relations, Business Research

Empire Relations Group issues Gold Star Report on Kmart Holding Corporation

NEW YORK, NY, Dec. 13, 2004 /Send2Press Newswire/ -- Empire Relations Group Inc. announced today that Kmart Holding Corporation has been highlighted in its new Gold Star Report(tm). The report can be viewed at [www.empirerelations.com](http://www.empirerelations.com).

Kenneth Maciora, Chief Executive Officer of Empire Relations Group Inc. commented, "Kmart could be one of the most interesting public companies for the next 10 years."

About Empire Relations Group Inc.

Empire Relations Group Inc. is a premier investor relations firm focused on assisting public companies in the creation and marketing of their stories to the investor and investment banking communities. Empire Relations Group focuses on increasing shareholder value for our clients by creating investor relations programs that raise awareness among brokers, analysts, portfolio managers, individual investors and the media.

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This Gold Star Report(tm) contains certain forward-looking statements which involve known and unknown risks, delays, uncertainties, and other factors, not under the Company's control, which may cause actual results, performance, or achievements of the Company to be materially different from the results, performance, or other expectations implied by these forward looking statements. This Profile is prepared for general information only. It does not have regard to the specific investment objectives, financial situation and the particular needs of any specific person who may receive this profile. The information and statistical data contained within have been obtained from sources believed to be reliable but in no way are warranted as to accuracy or completeness. This is not a solicitation of any offer to buy or sell. Empire Relations Group Inc., its affiliates, directors, officers, employees and employee benefit programs do not maintain an equity position, either long or short, in this security at this time. Empire Relations Group Inc. has not received any compensation for the production of this Gold Star Report. Copyright 2004 Empire Relations Group Inc. All rights reserved.

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