

FOR IMMEDIATE RELEASE

Of interest to editors and journalists covering:

Books/Publishing, Libraries, Fire/Police, General Editorial, Calif. News

NOVEL DEPICTS NEW HIGH-TECH WILDLAND FIREFIGHTING FORCE

LOS ANGELES, Calif. - Nov. 11, 2003 /Send2Press Newswire/ -- Firebomber Publications (www.firebomberpublications.com) today announced an exciting firefighting novel, "Firebombers Incorporated," by author Michael Archer. Firebombers Incorporated depicts spectacular wildland and suburban firefighting by a large, privately-owned, firefighting organization climaxing with a massive brushfire that threatens to destroy a foothill community east of Los Angeles.

"Firebombers Incorporated keeps the reader in anticipation of what is to come," declares The Nashville News. "The book is action packed and maintains a substantial level of suspense that keeps the reader glued to each page with anticipation of what is to come," states Wildland Firefighter Magazine.

ABOUT THE BOOK

Firebombers Incorporated depicts spectacular wildland and suburban firefighting by a large, privately-owned, firefighting organization. Ground forces include bulldozers, engine companies, and smokejumpers. The air wing consists of transport aircraft and air-tankers that use leading-edge electronics and computers to perform pinpoint air strikes, day or night. Founded by a diverse and dedicated group of firefighters, business leaders, engineers, and ex-military personnel, it becomes the most advanced organization of its kind anywhere in the world. By melding together proven firefighting techniques with the latest in electronics, computers, and space-age materials, an elite, hard-hitting force is created that can fly all of its personnel and equipment to a fire anywhere in the Western U.S. within a matter of hours. The story reaches its climax with a massive brushfire that threatens to destroy a foothill community east of Los Angeles and the residents trapped inside.

Title: FIREBOMBERS INCORPORATED

Author: Michael Archer

ISBN:0-9707980-1-6 (trade paperback, 377 pages)

Publisher: Firebomber Publications

Available through Amazon.com and the Firebomber

Publications website (retail), and through Baker and Taylor (wholesale).

ABOUT THE AUTHOR

Michael Archer is a Senior Systems Engineer at Printrak, a Motorola company, and holds degrees in Agriculture, Electronics, and Engineering Technology. Not a firefighter by trade (aside from being, among other things, a crisis manager at Printrak), he has employed the services of firefighters to proof out the concepts portrayed in the book in order to lend realism to the storyline. He donates 50% of his profits from the sale of Firebombers Incorporated products to firefighting relief agencies supporting the families of injured and fallen firefighters.

ABOUT THE PUBLISHER

Firebomber Publications is a small press dedicated to providing exciting

firefighting fiction to the general public. More information:
<http://www.firebomberpublications.com> .

MEDIA CONTACT:

Michael Archer
Of Firebomber Publications
+1-626-915-4779
marcher47@firebomberpublications.com

#

[source of news = Firebomber Publications]
ref: http://www.send2press.com/2archive/2003/pr_03_1111-firebomber.txt

*Important Note:

to reach the organization releasing this news, please contact:
marcher47@firebomberpublications.com

If used for publication, please send specimen copy.

s2pPRN/NS/4c/ CA / Los Angeles, California / Copr. (c) 2003 Send2Press.

This release was issued on behalf of the above organization by
Send2Press(TM), a unit of Neotrope(R). <http://www.Send2Press.com> .