

PRESS RELEASE

Of interest to editors and journalists covering:
Retail, Gifts, Women's Interests, Interior Design/Decorating, Fundraising

Gumballs.com Sells Five Millionth Gumball

SEATTLE, WA - Dec. 2, 2003 /Send2Press Newswire/ -- Gumballs.com (www.gumballs.com), an online retailer specializing in gumball machines and specialty flavored gumballs, sold its five millionth gumball today. "5,000,000 gumballs could fill two Olympic sized swimming pools," says Tal Moore, President of Gumballs.com. "That quantity could fill 260 Volkswagen Beetles. If you laid each gumball end to end, the trail of gumballs would stretch 79 miles -- that's a lot of gumballs. We've come a long way."

Gumballs.com was founded by Moore who entered the gumball business in 1999, with one small vending route in Washington State. His route now encompasses six cities in Western Washington. Realizing the demand for high quality, durable machines, he launched Gumballs.com in July 2001 to sell the same machines that helped make his route successful.

Today, Gumballs.com offers over 20 different types of gumball machines including antique-style machines, spiral machines, gas-pump shaped machines, rocket machines and even pet treat machines. The gumball machines range in size from six inches in height all the way up to seven feet tall. Gumballs.com claims to have the largest selection of gumballs on Earth offering forty different gumball flavors including: Pina Colada, Soda Fountain, Strawberry Shortcake, Peaches n' Cream, and Granny Apple.

Gumballs.com also offers custom printing services in which they can print a corporate logo onto the surface of a gumball using food-safe soy based ink. "The custom gumballs have been wildly successful," Moore remarks. "What better way to increase a company's brand awareness than with a gumball? Gumballs put smiles on people's faces and that helps create a lasting impression."

Previous Gumballs.com customers have included Microsoft, Nordstrom, Costco, MTV, and US troops in Iraq. The website, however, primarily caters to individuals and small vending operators. "If you have a location with steady foot traffic," says Moore, "a gumball machine can generate a sweet additional income -- pun intended. At an average cost of only 4 cents per gumball and a retail price of 25 cents each, gumball machine operators realize 500% profit margins."

"And I can't imagine a better way to make a living," Moore adds. "When people ask me what I do, I tell them, 'I sell fun, I make people smile.'"

For more information visit: <http://www.gumballs.com>

MEDIA CONTACT:

Tal Moore
President, Gumballs.com
Tal@gumballs.com
+1-650-324-3083

/Note to editors:
product images and samples available on request./

#

[source of news = Gumballs.com]
ref: http://www.send2press.com/2archive/2003/pr_03_1202-gumballs.txt

*Important Note to Media:
to reach the organization releasing this news, please contact:
Tal@gumballs.com

If used for publication, please send specimen copy.

S2PRN/4c/ WA / SEATTLE, Washington / Copr. (c) 2003 Send2Press.

This release was issued on behalf of the above organization by
Send2Press(TM), a unit of Neotrope(R). <http://www.Send2Press.com> .