

PRESS RELEASE

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Less Work Yields Better Results For Nation's Top Football Teams:  
Oklahoma, LSU, Ohio State, And Michigan

MIDDLETOWN, OH - January 7, 2004 /Send2Press Newswire/ -- While the debate on the "real" National Champion may go on forever, football coaches from around the world have chosen their champion when it comes to time-saving coaching tools. It's called Coach's Office(R) from Graphware, Inc., a suite of coaching software tools that includes playbook, drawing, script, scouting, video, and slideshow presentations.

While teams have spent countless hours practicing, watching video and designing plays that will lead them to victory, coaches of the top programs rely on Coach's Office to help keep them out of the office and on the field.

In fact, four of the top five teams going into the Bowl Season use Coach's Office to help them reach this level of success.

"I've been using the drawing, scripting and practice card features of Coach's Office since 1998. The program has cut our practice preparation time by 70%... I'd recommend it to any coach," said Kevin Wilson, a coach for the Oklahoma Sooners.

Rather than spending hours each day drawing plays by hand or manually on the computer, Coach's Office streamlines the process and saves valuable time. Coach's Office is used to diagram plays, prepare coaches and players for practice, produce a playbook and game plan - even view digitized video from within a playbook. It's bringing football into the 21st Century.

And it's not just the "name" teams who are succeeding with Coach's Office. NCAA Division III power Mount Union College has won three Division III National Championships since using Coach's Office, as do several NFL teams, high school and Pop Warner league teams. Coach's Office has even gone international, with the Canadian Football League and NFL Japan.

"Coach's Office has allowed us to compile our football notebook in a very sharp format," said Vince Kehres, a coach for Mt. Union College. "We compile our game plan and share it with the players using the slide show component which is like having a dry erase board on the wall. Coach's Office has allowed for information to be more readily shared with the players in less time and has helped our program substantially."

Coach's Office has been made affordable so coaches at all levels can use it.

"I stumbled upon this niche football market quite by accident after a short meeting with Bob Wylie, the offensive line coach for the Chicago Bears," recalls Stan Webber, who developed Coach's Office. "Wylie had a \$5,000 laptop on his desk yet was spending hours each day manually drawing playcards for their practices." Since then, Webber has perfected the suite of coaching tools and built a large client list from pee wees to pros.

Coach's Office software packages range in price from \$95 for simple play drawing to \$1,100 for a complete package that includes video services. Coach's Office is available from Graphware, a Middletown, Ohio-based company now in its 22nd year of business. For more information on Coach's Office, teams using it and testimonials from coaches, please visit <http://www.coachsoffice.com>.

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