

Cheap Airfare and Budget Travel Web Site CheapoAir.com Signs up with TouricoHolidays.com Hotel Portal

NEW YORK, N.Y. – Nov. 10 (SEND2PRESS NEWSWIRE) – CheapoAir.com Cheap Airfare and Budget Travel Web Site announced today that it has signed a distribution agreement with TouricoHolidays.com, one of the largest hotel portals in the world. CheapoAir.com will utilize Tourico's hotel properties to create hotel and air dynamic packages to sell to its more than 1 million online customer base. TouricoHolidays.com has one of the most diverse hotel-negotiated rate portfolios in the world.



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CheapoAir.com and its technology partner, Fareportal, will integrate Tourico's XML feed of hotel properties database into Fareportal's proprietary booking engine. This XML feed will allow real time data and 2-step booking capability. Fareportal has access to more than 80,000 hotels through Sabre Travel Network and Amadeus Global Distribution System. Tourico's hotel inventory will be additional content on CheapoAir.com's web site.

Katie Schwartz, Vice President of Marketing at CheapoAir.com had this to say – "By adding Tourico's hotel inventory, CheapoAir.com will have one of the most competitive hotel pricing options available to its more than 1 million

client base of online travel buyers. CheapoAir.com will be able to leverage these specially negotiated rates and combine them with its own exclusive airfares to offer discounted travel packages.”

“CheapoAir.com brings an excellent distribution channel for the more than 11,000 hotel properties in Tourico’s network,” said Jason Soss, Senior Vice President, Consumer and Affiliates. “With the integration of Travel Holdings hotel inventory for distribution of dynamic packages on its web site, it’s confirmation of the quality and value of CheapoAir.com and our partnership.”

About CheapoAir.com

CheapoAir.com is a NYC based consumer travel website offering low airfares to its 1 Million plus customer base. CheapoAir.com leverages its technology to offer over 18 Million private and negotiated air fares to consumers. CheapoAir.com receives over 1.2 Million unique visitors per month. For Further information, please visit CheapoAir, www.CheapoAir.com.

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About Travel Holdings, Inc. and Tourico Holidays

Travel Holdings, Inc. is among the largest and fastest growing privately held tour operators serving the global travel market, with contracting and sales operations in North America, South America, Europe and Asia. The company serves the B2B, B2C, Group, Affiliate and Corporate Travel sectors and operates its own travel technology company, Travel Global Systems, headquartered in Tel Aviv.

Tourico Holidays (www.touricoholidays.com) is the company’s worldwide B2B subsidiary. The company distributes its proprietary inventory, including over 11,000 hotels, as well as airline, cruise and rental car inventory through a global network incorporating 2,500 tour operators and wholesalers, 102 international websites and nearly 200 direct connections to leading travel distributors. Tourico Holidays serves customers in 122 countries and its content is available via XML in 12 languages.

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