

Victoria Jackson Cosmetics Re-Launches VJCosmetics.com

BEVERLY HILLS, Calif., June 2, 2015 (SEND2PRESS NEWSWIRE) – Victoria Jackson Cosmetics is proud to announce an exciting brand refresh. Known as The Original “No Make-up, Makeup”®, Victoria Jackson Cosmetics has re-launched its website at vjosmetics.com with a brand new look and new products. Victoria’s favorites and tried and true products are still available like her “No Make-up” Foundation Duo, Gentle Eye Makeup Remover, Universal Brow Pencil and the Victoria Jackson Survival Kit®.

Entrepreneur, infomercial pioneer, best-selling author and philanthropist, Victoria Jackson has achieved tremendous success with her multifaceted career. Starting off as a makeup artist on the sets of Hollywood television shows and films, Victoria has grown her eponymous cosmetics line to achieve sales in excess of a billion dollars and a loyal following of over two million customers worldwide. This revitalization will focus on the same great products her loyal customers have come to know and love, plus a new generation of products that provide the same “No Make-up, Makeup”® look that the brand is known for.

Victoria Jackson has shown millions of women how to achieve inner confidence by enhancing their own natural beauty. This core value remains truer than ever and the line will continue to create products with this concept in mind. “We’re excited about the future of Victoria Jackson Cosmetics. We look forward to continuing to make timeless products for the everyday woman to feel her most beautiful, confident self,” says Jackson.

Learn more at: <http://www.vjosmetics.com/>.

*PHOTO for media: Send2Press.com/wire/images/15-0602-vjackson-300dpi.jpg

*Photo Caption: Victoria Jackson (left) demonstrates her makeup collection.

*VIDEO: <https://youtu.be/aa2YNURm0Ek>.

Instagram: @VJCosmetics

Facebook: <https://www.facebook.com/victoriajacksoncosmetics>.

YouTube: <https://www.youtube.com/user/vjosmetics>.

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