

PRESS RELEASE

Of interest to editors and journalists covering:
Environment/Ecology, Camping/Outdoors, Organic Farming, CA Business

New Product to Organically Treat Your Trees - There Are No Side-Effects or
Waiting Periods Before You Can Enjoy The Environment As With Chemicals

BIG BEAR LAKE, Calif. - July 8, 2004 /Send2Press Newswire/ -- 'Don't spray
chemicals on our valley!' is the hue and cry heard throughout the Big Bear
Valley, says Organic Tree Care (www.organictreecare.com), a local company
owned by Bill Irwin. There is real concern among residents about the use of
the chemical carbaryl by the U.S. Forest Service to treat bark beetle infested
trees. Tree & Plant Rescue, a firm in Cardiff, California has a new product
out that is organic in origin and completely environmentally safe.

The patented product is CD200, an organic spray. CD200 uses chitinase, a
naturally occurring enzyme and natural enemy of the bark beetle. The product
is 100% water-based and is injected into the ground near the tree. A major
plus, for campgrounds in particular, is that the product can be used today and
you can have campers an hour later. There are no side-effects and no waiting
period with CD200.

Testing was done in Idyllwild last summer on over 3,000 trees with impressive
success. Recently, Tree & Plant Rescue obtained it's first government contract
with the Lake Hemet Water District to treat over 4,000 conifers on 100
properties with the Tree Rescue Solution. Included in this list is the 50
acre, 750 plus tree laden Lake Hemet Water District Campground.

Organic Tree Care, a local company owned by Bill Irwin, has an exclusive
agreement with Tree & Plant Rescue to apply the solution to trees in the San
Bernardino mountains. Irwin also owns Home Chek Services located at 42460
Moonridge Road.

For information visit <http://www.organictreecare.com>, e-mail
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